

We're interested in committing to Vision Zero.

What will the process look like?



We've developed a process of critical steps to launching and maintaining a successful program, and we're available to provide support and technical assistance along the way.

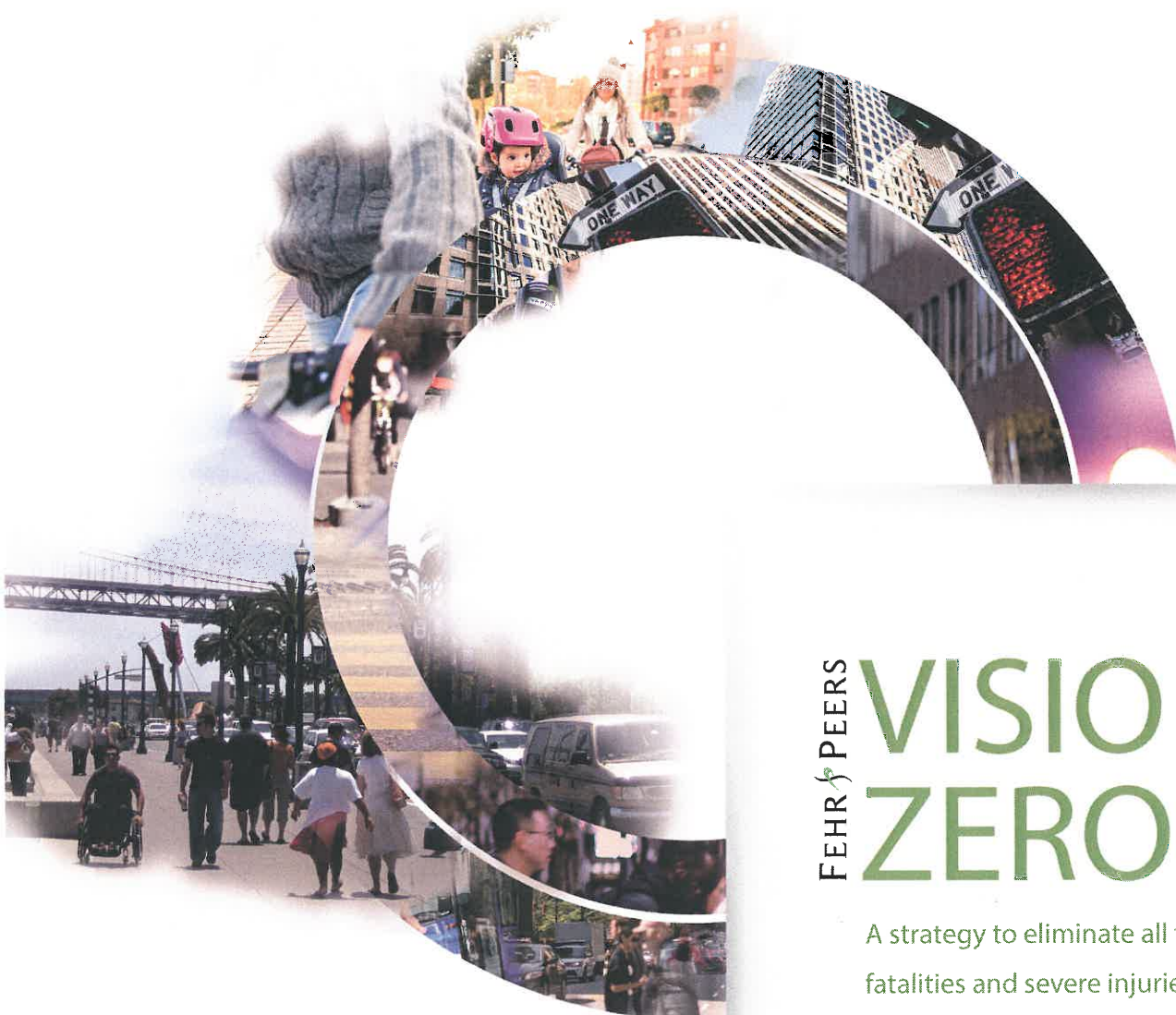
- 1 Commit to Multidisciplinary Engagement** to ensure the mindset and support necessary for successful implementation.
- 2 Build the Vision Zero Database** to integrate collision records with key environmental factors.
- 3 Develop the "High-Injury Network"** to identify target locations.
- 4 Analyze Descriptive Statistics and Identify Collision Profiles** to tell the story behind the collisions and assess future risk through predictive forecasting.
- 5 Match Countermeasures to Collision Profiles** to recommend specific improvements to treat distinct problems.
- 6 Prioritize Projects through Scenario Planning** to determine how to most effectively allocate resources.
- 7 Implement Priority Projects** through design, review, and funding; enhance with enforcement and education campaigns.
- 8 Evaluate Outcomes** to assess progress and refine process.

Check out some of the cities that have already embarked on the Vision Zero journey.

Austin	New York City
Boston	Portland, Oregon
Chicago	San Francisco
Fort Lauderdale	Seattle
Los Angeles	Washington DC

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<http://www.fehrandpeers.com/project/vision-zero/>



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# VISION ZERO

A strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, and equitable mobility for all.

## WHAT SETS A VISION ZERO CITY APART?

A mindset that acknowledges traffic deaths and injuries are preventable. This understanding allows cities to approach prioritizing projects differently – not only addressing current problems, but proactively predicting and preventing future concerns. Tackling such a complex challenge requires reaching across multiple disciplines, working together to dig into data differently, and engaging the community.