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# SACOG 2021 Virtual Modeling User Conference Agenda

March 9<sup>th</sup> – 11<sup>th</sup>, 2021

*IMPORTANT: Each session has its own zoom meeting information. This will be emailed to you if you RSVP for the conference. If you are having issues accessing the zoom meetings, please contact Katie Brunetti at [KBrunetti@sacog.org](mailto:KBrunetti@sacog.org)*

## Session 1: Welcome and Introduction

March 9<sup>th</sup> 10:00 AM-12:00 PM (Day 1 Morning Session)

Introduction to the SACSIM travel demand model: A look back at what has been done and the critical changes we are seeing around transportation planning during a global health crisis that has altered our daily lives and travel behavior.

- Introductions and Look Back on 2020
- Introduction to SACSIM
- Announcements for ongoing data analysis applications and activities

Auburn  
Citrus Heights  
Colfax  
Davis  
El Dorado County  
Elk Grove  
Folsom  
Galt  
Isleton  
Lincoln  
Live Oak  
Loomis  
Marysville  
Placer County  
Placerville  
Rancho Cordova  
Rocklin  
Roseville  
Sacramento  
Sacramento County  
Sutter County  
West Sacramento  
Wheatland  
Winters  
Woodland  
Yolo County  
Yuba City  
Yuba County

## Session 2: Reducing Mitigation Anxiety: SB 743 Implementation and VMT Analysis

March 9<sup>th</sup> 1:00 PM-3:00 PM (Day 1 Afternoon Session)

SB 743 implementation has begun, how can we help? Learn about SACOG's data tools and how the travel demand model can support your analysis and projects.

- Updates from the SB 743 Working Group
- Local Agency Perspective: *Presenter Cameron Shew, Sacramento County DOT*
- VMT Screening Maps and SACOG SB 743 resources

## Session 3: Is it 2024 yet? Planning for the future

March 10<sup>th</sup> 10:00 AM-12:00 PM (Day 2 Morning Session)

The 2024 Metropolitan Transportation Plan (MTP) is just around the corner, existing data inventories are being collected, land use and project performance evaluation methodologies are in the works. Now is the time to learn and let your voice be heard on what is important to you around the travel demand modeling for the 2024 MTP.

- MTP Overview and 2024 MTP announcements
- Base Inventory Data Collection
- MTP Land Use Forecasting
- Build Out Project Updates
- Building Land Use Inputs into SACSIM

## Session 4: Working Smarter not Harder

March 10<sup>th</sup> 1:00 PM-3:00 PM (Day 2 Afternoon Session)

Learn about readily available Big Data, project performance metrics tools, and technical support services SACOG can provide for agency and project support.

- Big Data Pilot Project Replica
- Open Data Portal
- Info Center
- SACOG Website, GitHub, and Travel Model MTP/SCS Data Release(s) Update
- Regional Progress Reporting and Ongoing Performance Indicators and Resources
- Round Table Discussion on the Future Role and Needs of Big Data for Transportation Planning

## Session 5: Nuts and Bolts

March 11<sup>th</sup> 1:00 PM-3:00 PM (Day 3 Afternoon Session)

Streamlining SACSIM data preparation for modelers, project evaluation using SACSIM, and Project Performance Tool enhancements

- SACSIM Calibration for Corridors Studies: Case Study Caltrans D3 SR 99 Study:  
*Presenter Donald Hubbard, WSP*
- Round Table Discussion SACSIM Calibration and Development
- SACSIM Land Use Processing and Project Performance Assessment Tools and Resources
- Travel Patterns and Equity Analysis using SACSIM for Project Evaluation:  
*Presenter John Gibb, DKS*
- Round Table Discussion: Equity, Managed Lanes, and Demographic Analysis
- Next Steps and Ongoing Travel Demand Modeling Enhancements