Windsor Safe Routes to School

The development of a funded SRTS program in the town of Windsor, CA
Formation of Task Force

• Initial Request made by Parks & Rec Staff & School District Wellness Consultant/Former Middle School Principal

• Technical Support/Coordination provided by Bike Coalition SRTS Director

• Available funding to support process via ¼ cent Measure M Transportation Tax (45K/year of SRTS funding to Bike Coalition)
Over 20 Stakeholders Involved

• SRTS Director & Program Manager
• Town staff from Park & Rec, Public Works & Planning, Fire, Police Department, and City Council
• School District Wellness Consultant
• Teachers
• Students
• Parents
• Community members (including members of cycling club & a civil engineer)
• Reporter from local newspaper
• County Dept of Health
Initial Task Force Visioning Meeting

• SRTS 5 E’s Presentation and split into 5 groups focusing on one of the E’s & rotated
• Developed a “wish list” of projects that could be developed with or without funding
• Determined that we would meet again in January to continue to work on development of future projects
SRTS Development

• Task Force initiated development of SRTS “Action Plan”
  – Data collection (parent surveys/student tallies)
  – Site “interest” interviews
• Learned that SRTS Federal Cycle 3 Call for Grant Applications would take place in the spring
• Moved forward as if a grant application would be happening (even though this was uncertain)
Windsor SRTS Program Timeline

• November 2010—Formation of Task Force
• January 2011—Task Force learned that Fed Cycle 3 Call for Grant Applications would take place in April 2011
• July 2011 – Grant submitted
• October 2011 – Grant award announced
• Jan 2012-Jan 2013 – Windsor undergoes Federal Aid process to obtain funds
• Feb 2013 – Windsor releases RFP for program implementation contractor
• May 2013 – Bike Coalition awarded contract/Alta Planning & Design is sub for eng/eval
• July 2013 - Windsor SRTS program commences
Role of Task Force During SRTS Program

• Town took over the SRTS Task Force and renamed it the Windsor Bicycle and Pedestrian Advisory Committee (BPAC)
• SRTS is on the agenda every month—share info about how program is going and raise any related concerns
• BPAC is a forum where schools/community can advise the Town on upcoming projects
Current Windsor USD SRTS Program

• **5 schools served** (K-1, 2-3, 4-5, 6-8, and K-8) FY 2013/14, 14/15 & 15/16

• **Engineering:** Walking Audits, Engineering Recommendations, Recommended Route Maps

• **Education:** 2nd, 4th & 6th grade pedestrian & bicycle safety education, bike fleet & mobile locking storage unit stored & transported by District facilities.

• **Encouragement:** Stipend for School Champions at 4 sites, 6th Grade Green Team, walk/roll events & contests at each active site.

• **Evaluation:** bi-annual student tallies, parent surveys
SRTS Program Sustainability

- Bicycles/mobile storage unit—shift ownership to Town or School District
- On-going training of PE Teachers to continue bike education
- Task Force/BPAC as a vehicle for applying political/district pressure to keep a successful program going
- School Champions?