In Scarcity we Bare the teeth
JACKIE COLE

- Passionate - Even as a Baby
- Sacramento Native
- Sac State Hornet - Stingers Up!
- Environmental Justice Consultant
- Champion of Equity
- Sociologist - Thanks Orange County!
- Contextual Translator
- Curiosity Follower
- Experience Facilitator
WORK

- City of Sac - General Plan Update - EJ Element
- City of Sac - Stockton Blvd Corridor Study
- City of Sac - Stockton Specific Plan
- City of Sac - Transportation Master Plan
- City of W. Sac - Climate Action Plan

EXTRA CURRICULARS

- Active Transportation Commissioner
- Sac Community Land Trust Board Member
- Red Black & Green EJ Coalition Board Member
- John Muir Institute for the Environment Board Member
- Black Artist Fund Board member
The proximity of residents to negative land uses:

- Freeways
- Main arterial roads
- Auto shops
- Liquor stores
- Grow houses

Disinvestment that impacts the health and well-being of the community.

- Grocery stores
- Park maintenance
- Sidewalks & Infrastructure
- Transportation

Disparities in health or the factors that shape health that are systemic, avoidable & therefore considered unjust or unfair. Life expectancy.
AUDIENCE & STAKEHOLDERS

2010 Census Block Data
1 Dot = 1 Person

- White
- Black
- Asian
- Hispanic
“So this X we can see — and anybody who's living in Sacramento will clearly see this — all the way from North Highlands down to Meadowview, is a pattern of poverty concentrations, of minority populations, lack of a public investment. And going east to west, you see these patterns of prosperity and opportunity, public infrastructure. It's where we keep our schools open.”

“You can take any social ill and measure it by that X: who drops out of high school, where gang activity is, who doesn't have health insurance, where subprime lending is, where foreclosures are. Who gets the flu, who uses more water. Just about anything.”
Figure 3 Preliminary map of areas with racially restrictive covenants and mortgage deficient areas in Sacramento (source: author’s review of public records).

A breakdown by ZIP code
Black child death rates are highest in some of Sacramento County’s poorest neighborhoods. A new county plan will target specific neighborhoods for more intensive outreach and services.

Death rates per 10,000 black youths, 2010-2015

- No black youth deaths
- Fewer than 100 black youth residents
Federal Regulation Air Quality Monitors are needed in highly polluted Neighborhoods...south Sac has none...Latinos in the time of COVID-19 - https://mailchi.mp/46f0c... See More
So how did this happen?
Environmental Justice:
“The fair treatment & meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, & enforcement of environmental laws, regulations, & policies.”
THE ENVIRONMENTAL JUSTICE ELEMENT (SB 1000) SPIRIT OF THE LAW

- Identify communities of concern

- Build stronger relationships between underserved communities and planners

- Build the capacity of neighborhoods to engage in complex planning efforts

- Give planners, planning commissioners, communities, and developers tools to address health equity
DOING ENVIRONMENTAL JUSTICE
A DESIGN THINKING EXERCISE IN INCORPORATING ENVIRONMENTAL JUSTICE INTO OUR GUIDING PRINCIPLES

PANELISTS:
NAILAH POPE-HARDEN / COMMUNITY ORGANIZER
KATIE VALENZUELA / COMMUNITY ORGANIZER
ELIZABETH BACA / GOVERNOR’S OFFICE OF PLANNING & RESEARCH
CHRISTIE VOSBURG / CALIFORNIA DEPARTMENT OF JUSTICE
CAROLINA MARTINEZ / ENVIRONMENTAL HEALTH COALITION
TIFFANY ENC / CALIFORNIA ENVIRONMENTAL JUSTICE ALLIANCE

* FOOD & BEVERAGE PROVIDED
*DUE TO LIMITED CAPACITY THIS EVENT IS BY INVITATION ONLY
* MORE INFO: JACKIE@YGCONSULTING.COM
* FOR MORE ON THE GENERAL PLAN UPDATE: SAC2040GPU.CA.GOV

City of SACRAMENTO
EJ Working Group

- Combination of agency reps, CBOs, Community partners, & advocates

- City sounding board
- Outreach review
- Issue identification
- EJ community identification
- Focus groups
- These issues are not new.

- Cities need to coordinate with County & other agencies on public health

- Residents & stakeholders are impatient (READY) to see change.

- EJ stakeholders have specific interests. Focus groups are needed for deeper dives [into food access, air quality, housing, physical activity, civic engagement]

- Map out process & stay in touch/improve existing communication

- The EJ Working Group has provided a helpful equity lens for the entire project - not just EJ element.
HOW DO WE BUILD WITH COMMUNITIES?

- It's all about relationships - nurture them
- Collaborate to build a vision & reduce community engagement fatigue
- Culturally relevant spaces - think about it
- Give something back - connect with the arts
- Hire community partners - center language accessibility
- Communicate - create a dialogue
- Explore community alternatives - Land Trusts
LIFT EVERY VOICE

A CASUAL CONVERSATION EXPERIMENT

LIFT EVERY VOICE

ARTISTS + YOUTH + EXPERTS

These are wild times. We miss our friends & families. We wanna talk.
"Many of our serious national problems either originate with residential segregation or have become intractable because of it. We have greater political and social conflict because we must add unfamiliarity with fellow citizens of different racial backgrounds to the challenges we confront in resolving legitimate disagreements about public issues."

Richard Rothstein

The Color of Law
MY ASK OF YOU

READ

THE COLOR OF LAW
A FORGOTTEN HISTORY OF HOW OUR GOVERNMENT SEGREGATED AMERICA
RICHARD ROTHSTEIN

READ & WATCH

WATCH

THE 13TH
FROM SLAVE TO CRIMINAL WITH ONE AMENDMENT
FROM AVA DUVERNAY
DIRECTOR OF SELMA
NETFLIX | OCTOBER 7
A NETFLIX ORIGINAL DOCUMENTARY

I AM NOT YOUR NEGRO
WRITTEN BY JAMES BALDWIN
DIRECTED BY RAOUl PECK
WITH THE VOICE OF SAMUEL L. JACKSON
THANK YOU!

VERITABLE/GOOD

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