February 24th, 2020

7 Hours (6 hours with 1 hour for lunch)

Day 1 morning is designed for planners, policy makers and practitioners interested in learning more about the MTP/SCS and SACOG modeling tools and support. The afternoon will focus on SB743, roadway pricing, and project level planning.

DAY 1 Morning Kickoff

I. 9:00a Conference Welcome & Kick Off (10 minutes)
   - Quick Introduction
   - Conference Objectives
   - Agenda Overview

II. 9:10a 2020 MTP/SCS Overview (30 min)

III. 9:40a SACSIM Modeling for MTP/SCS (30 min)

IV. 10:10a Other Modeling and Data Analysis Activities & Support (70 min)
   - Replica Big Data Project
   - Regional Household Travel Survey
   - Micromobility & Remix Transit tool
   - Bike & Pedestrian Data Collection
   - PPA
   - Sugar Access

V. 11:20a Open Round Table, Current Project Work, and SACSIM Modeling Needs (40 min)

12:00p LUNCH & NETWORKING BREAK (60 minutes)

VI. 1:00p Day 1 Afternoon Session Kick Off (10 min)

VII. 1:10p Round-Table Discussion - SB 743 Implementation (60 min)
   - SB 743 Working Group Presentation
   - SACSIM Technical Support Needs Relating to SB 743

VIII. 2:10p Round-Table Discussion - Pricing Strategy Implementation (80 min)
   - Pricing Policy Importance to Regional Planning
   - Regional Pricing Projects
   - SACSIM Technical Support to Pricing Project

IX. 3:30p Day 2 Workshop Overview & Open QA Session 1 (30 min)

4:00p End of Day 1
SACOG 2020 Model User Conference Agenda
SACOG Board Room, 1415 L Street, Suite 300, Sacramento, CA

February 25th, 2020
7 Hours (6 hours with 1 hour for lunch)
Day 2 is designed for planners and practitioners to participate in workshops on how to apply SACSIM and other SACOG analysis tools.

X. 9:00a Welcome Back & Workshop Introductions (10 min)
XI. 9:10a Model Documentation and User Guide (20 min)
XII. 9:30a AM Workshop Breakouts (120 min)
   a. Workshop 1: First Stop into Land Use & Demographics for SACSIM Forecasting, North Board Room
      • MTP/SCS Land Use Forecasting
      • Data sources and controls
      • Developing a Representative Population
      • Next Steps
   b. Workshop 2: Data Mining SACOG’s Household Travel Survey, South Board Room
      • What is the household travel survey?
      • How to access and mine the data
XIII. 11:30a Open Round Table Sharing on Morning Workshops (30 min)

12:00p LUNCH & NETWORKING BREAK (60 minutes)

XIV. 1:00p Introduction for Afternoon Workshops (10 min)
XV. 1:10p PM Workshop Breakouts (120 min)
   a. Workshop 1: Transit Planning, North Board Room
      • How SACSIM models transit
      • Transit model outputs and applications
      • Future transit model developments
   b. Workshop 2: Data and Modeling Supports to SB 743 Implementation, South Board Room
      • Review Committed -Screening Maps, Thresholds, Modeling Data and Technical Assistance
      • Next Steps: Discuss Data and Support Under Development
XVI. 3:10p Open Round Table Sharing on Afternoon Workshops (30 min)
XVII. 3:40p SACOG Next Steps 2: Trainings and Workplan (10 min)
XVIII. 3:50p QA session 2 (10 min)

4:00p End of Day 2

Optional Post-Conference Networking at de Vere’s at 1521 L St, Sacramento.