

SACOG 2020 Model User Conference Agenda

SACOG Board Room, 1415 L Street, Suite 300, Sacramento, CA

February 24th, 2020

7 Hours (6 hours with 1 hour for lunch)

Day 1 morning is designed for planners, policy makers and practitioners interested in learning more about the MTP/SCS and SACOG modeling tools and support. The afternoon will focus on SB743, roadway pricing, and project level planning.

DAY 1 Morning Kickoff

- I. 9:00a Conference Welcome & Kick Off (10 minutes)**
 - Quick Introduction
 - Conference Objectives
 - Agenda Overview
- II. 9:10a 2020 MTP/SCS Overview (30 min)**
- III. 9:40a SACSIM Modeling for MTP/SCS (30 min)**
- IV. 10:10a Other Modeling and Data Analysis Activities & Support (70 min)**
 - Replica Big Data Project
 - Regional Household Travel Survey
 - Micromobility & Remix Transit tool
 - Bike & Pedestrian Data Collection
 - PPA
 - Sugar Access
- V. 11:20a Open Round Table, Current Project Work, and SACSIM Modeling Needs (40 min)**

12:00p LUNCH & NETWORKING BREAK (60 minutes)

- VI. 1:00p Day 1 Afternoon Session Kick Off (10 min)**
- VII. 1:10p Round-Table Discussion - SB 743 Implementation (60 min)**
 - SB 743 Working Group Presentation
 - SACSIM Technical Support Needs Relating to SB 743
- VIII. 2:10p Round-Table Discussion - Pricing Strategy Implementation (80 min)**
 - Pricing Policy Importance to Regional Planning
 - Regional Pricing Projects
 - SACSIM Technical Support to Pricing Project
- IX. 3:30p Day 2 Workshop Overview & Open QA Session 1 (30 min)**

4:00p End of Day 1

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February 25th, 2020

7 Hours (6 hours with 1 hour for lunch)

Day 2 is designed for planners and practitioners to participate in workshops on how to apply SACSIM and other SACOG analysis tools.

- X. 9:00a Welcome Back & Workshop Introductions (10 min)
- XI. 9:10a Model Documentation and User Guide (20 min)
- XII. 9:30a AM Workshop Breakouts (120 min)
 - a. **Workshop 1: First Stop into Land Use & Demographics for SACSIM Forecasting, North Board Room**
 - MTP/SCS Land Use Forecasting
 - Data sources and controls
 - Developing a Representative Population
 - Next Steps
 - b. **Workshop 2: Data Mining SACOG's Household Travel Survey, South Board Room**
 - What is the household travel survey?
 - How to access and mine the data
- XIII. 11:30a Open Round Table Sharing on Morning Workshops (30 min)

12:00p LUNCH & NETWORKING BREAK (60 minutes)

- XIV. 1:00p Introduction for Afternoon Workshops (10 min)
- XV. 1:10p PM Workshop Breakouts (120 min)
 - a. **Workshop 1: Transit Planning, North Board Room**
 - How SACSIM models transit
 - Transit model outputs and applications
 - Future transit model developments
 - b. **Workshop 2: Data and Modeling Supports to SB 743 Implementation, South Board Room**
 - Review Committed -Screening Maps, Thresholds, Modeling Data and Technical Assistance
 - Next Steps: Discuss Data and Support Under Development
- XVI. 3:10p Open Round Table Sharing on Afternoon Workshops (30 min)
- XVII. 3:40p SACOG Next Steps 2: Trainings and Workplan (10 min)
- XVIII. 3:50p QA session 2 (10 min)

4:00p End of Day 2

Optional Post-Conference Networking at de Vere's at 1521 L St, Sacramento.