

Regional Telework Initiative

**Support for employers
to retain healthy levels of telework**



Innovative Mobility Program

**Innovative
Mobility
Program**

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graph LR; A[Innovative Mobility Program] --- B[Civic Lab Mobility Accelerator]; A --- C[Transportation Demand Management]
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**Civic Lab Mobility
Accelerator**

**Transportation Demand
Management**

Increase the number of
teleworkers that use telework
to **replace commute trips**
& **reduce VMT.**



History of the Telework Pilot

April 2020

COVID-19 shifts many to telework
VMT in our region drops by over 50%

July – Nov. 2020

Design pilot
Select participants & vendors
Pilot kickoff

March 2021 - Now

Baseline Employee Survey

Focus groups with 30+ employers

May – June 2020

Employer consultations
Telework policy review
Employee focus groups set-up

Dec. 2020 – Feb. 2021

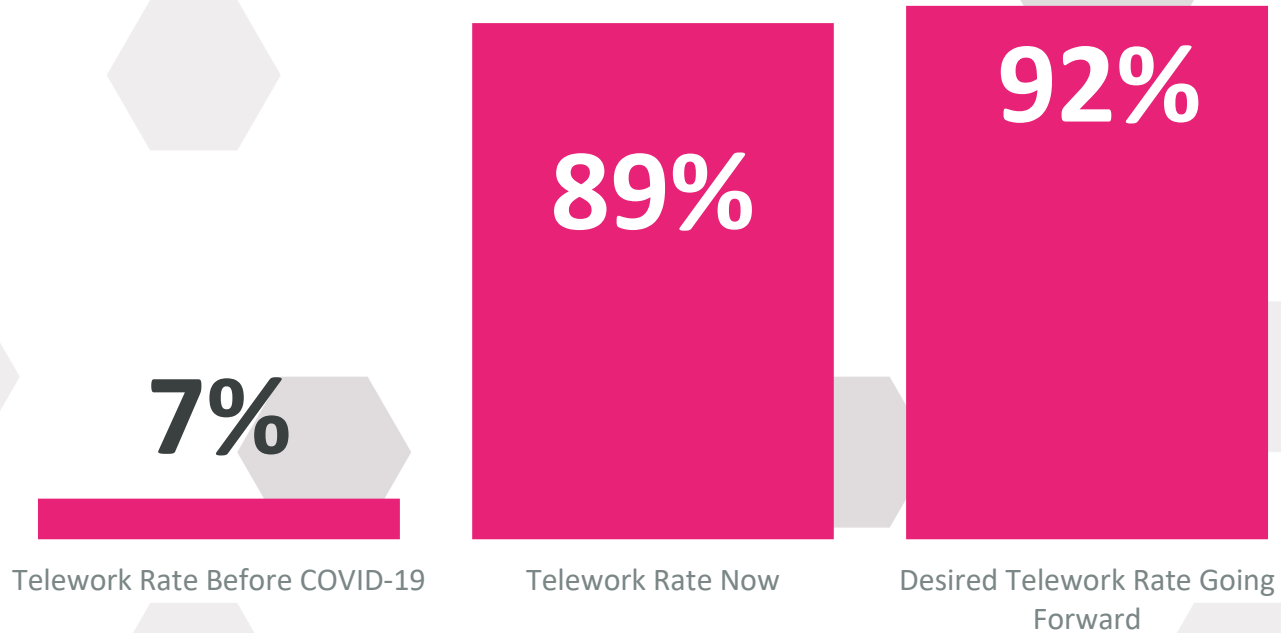
March – Now: Employee Survey

**Employees Like &
Feel Successful
Teleworking**

**There is
Opportunity for
Reduced VMT**

**Activity Outside of
Work Shifted
During the
Pandemic**

Employees Like Teleworking



Employees Like Teleworking

71%

**More Flexible
Schedule**

80%

**Work / Life
Balance**

53%

**Increased
Productivity**

Opportunity for Reduced VMT



A bar chart with two bars. The left bar is orange and contains the text '90%'. The right bar is green and contains the text '86%'. The bars are positioned above their respective labels.

90%

Drove Alone Before COVID-19

86%

Desire to Telework Going Forward

Opportunity for Reduced VMT

65%

Save time otherwise
commuting

67%

Less stressed when
not commuting

56%

Save money on
transportation
costs

Activities Outside of Work

61%

Order pick-up from
restaurants

35%

Use restaurant
delivery services

74%

Shopping online
with delivery

What's Next



Now

Recommendations Based on
Survey Results



Policy Implementation and Evaluation
Transportation Consultations
Economic Assessment

Going Forward