Safe Routes to School:
Walking Wednesdays/Fridays

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Grant Funding

- Received 1st SRTS Grant 2007 – Cycle 1
- Currently have Cycle 3 funding
  - 8 grant schools
  - Expanding our toolbox of walking and biking programs
Weekly Walking Programs

- Goal: Increase weekly walking, not just annual events
- Walking Wednesdays/Fridays
- Every week
  - Rain or shine
- Using Active4.me technology
- Volunteers or school staff scan tags
Starting Walking Wednesdays

1. Information flyer was sent home 2 weeks before
2. Interested students received tags at school
3. Registration flyer and route map was sent home
4. School administration or parents organize volunteers to scan
5. Start scanning on the launch date!
**Fire up your feet, not your engines.**

**Walking Wednesdays**

**AT JUNCTION ELEMENTARY!**

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**Attention Junction Parents:**

October 8th, International Walk to School Day, Junction Elementary is kicking off “Walking Wednesdays”. Every Wednesday of each month... rain or shine, students are encouraged to walk/bike to school! Instead of receiving raffle tickets, each student who is interested in participating in “Walking Wednesdays” will receive a barcode tag to keep on their backpack. Once students arrive to school, an adult volunteer will scan each tag to track trips to school and enter them into an electronic raffle to win prizes! To participate, make sure your student receives a tag in school and start walking!

Parent volunteers are needed to help run this program. If you are available for 30 minutes before school starts (8:00-8:30am) every Wednesday (or just one Wednesday), please contact Mark Dunn maunn@csdk8.org.
**Supplies**

- Shoe shaped key chain tags
- Barcode T-shirts for parent volunteers who scan kids on a weekly basis
- Scanner *(if needed)*
Walking Wednesdays
Using The Scan & Notify Program @ Junction Elementary

Junction will be using the Scan & Notify program in conjunction with Walking Wednesdays. Each student in grades K-5 who is interested in participating in Walking Wednesdays will receive a barcode tag. Starting Wednesday, October 29th, students are encouraged to walk or bike every Wednesday (RAIN OR SHINE). Once they arrive to school on Wednesdays, a volunteer will scan their tag to track trips to school. In addition, parents may now receive notifications once their child arrives to school. See details below! This service is brought to you by Roseville Safe Routes to School.

How it Works:
Walking Wednesdays using Scan & Notify:

If your child is interested in participating, they can receive a tag at school. No personal information is collected at this point. Each tag is automatically assigned to a default teacher, mileage and mode of transportation (this is a generic, electronic raffle ticket). This is done to increase participation and students can start using their tags right away.

For Parents to be notified that their student has arrived at school (Optional Notify Portion):

1. Once your student receives a barcode tag, go to this website: https://junction.active4me.Registration and complete All the registration fields.

   All personal information will be stored in an online database, only accessible to Safe Routes to School administration (see Advisory Committee online). If a parent does not complete the online registration, the student CANNOT participate in Walking Wednesdays, however the data will be generic.

   For example, if Johnny walks to school every Wednesday, and his parent did not finish his registration, once he scans in, it will read “Barcode # 20190 in McDevit Teacher’s class walked 9 miles.” Johnny will still be able to participate in prize giveaways, but he will need to check at the scan station if his number is a prize winner. If Johnny loses his tag, all of his walking/biking data will be lost unless it remembers his number.

2. Print and sign the form (from Step 1 above) and turn it into the school office as soon as possible.

3. Start walking or biking to school on Wednesday, October 29th, and continue EVERY WEDNESDAY. Get your barcode tag scanned in front of the school to be eligible for prizes.

***Please Note: This is NOT an official school verification of attendance. We ask that you not call the Junction school office to check on your child as we are not staffed to handle the influx of calls. The school will continue its normal attendance procedures and verification of absences. Junction Elementary and The City of Roseville are not responsible for children forgetting to get scanned in, it is the responsibility of the student to remember to be scanned.***

If you are interested in volunteering as a parent scanner for 30 minutes before school starts on Wednesdays, please contact mawynn@rds.org.

For more information on Scan & Notify or Roseville Safe Routes To School, please contact Julia Khasanouk at jkhasanouk@roseville.ca.us

SafeRoutes
Roseville Safe Routes to School

JUNCTION ELEMENTARY
SUGGESTED WALK OR BIKE TO SCHOOL ROUTES

A Drop & Walk is an alternative location where parents can drop their students off for school to avoid parking lot congestion and to keep the streets in the immediate vicinity of the school clear. See the four locations on the map below!

*The routes identified on this map are not a substitute for adult supervision and safe walking and biking practices.*
Encouragement Prizes

- Pins/Badges
- Reflective shoe laces
- Flash lights
- Pencils
- Erases
- Gift certificates (donated)
Encouragement Prizes: Winter Months

• Monthly prize drawings and additional Rainy Day prizes
  • City Parks and Recreation Certificates
    • Free Batting Cage Session
    • Free Rock Climbing Session
    • Free Pool Pass
    • Free Fitness Classes (for parent volunteers)
  • Local Business Donations
    • Bike Shops
Results

• Every week, about 420 kids walk
  • 12% of our grant schools enrollment
• Students are excited to walk to school
• School admin looks forward to continuing this program
• Some are interested in daily scanning
1. Lack of interest
   • Too much work
   • Who will scan?
2. Lack of parent participation
   • Don’t want to commit
3. Winter months
   • 30% decrease in participation
Solutions

1. Took some time to show school admin the benefits
2. Approaching parents to help out, be creative
3. Incorporating special Rainy Day Prizes or events
Future Sustainability

• Previous Grant School Example
  • PTA worked into budget
  • Have a list of parent volunteers
  • Sending out communications
  • Still Scanning on Mondays

• Future Sustainability Goals
  • Build habits
  • Plan ahead and include in budget
  • Establish a SRTS Chair on PTC board
THANK YOU

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