Today we’ll talk about

- What is Fire Up Your Feet?
- What is the Spring 2015 Activity Challenge?
- How can activity tracked online lead to an award?
- How much money can a school win?
- What are awards used for?
- What are my next steps?
About Fire Up Your Feet
Fire Up Your Feet is a core program of the Safe Routes to School National Partnership, aimed at encouraging families, students and schools to create active lifestyles that inspire our children to be healthy and physically active.
Fire Up Your Feet creates a demand for walking, bicycling and physical activity.

Fire Up Your Feet engages parents in creating active schools.

Fire Up Your Feet mobilizes schools in building healthier communities.
What is the Spring 2015 Activity Challenge?

Fire Up Your Feet Challenge Awards are unrestricted funds that directly support Safe Routes to School programs, or a school-based health and wellness initiative of the school’s choice.

$45,000 to California schools during the April 13-May 15, 2015 Fire Up Your Feet Spring Activity Challenge.

Your school or communities’ chance of winning an award is high!
Fire Up Your Feet Awards

Over 74 awards of between $100 and $5,000 are available in CA this spring.

Final Awards: Total students, parents/guardians and school staff that tracking a minimum of one activity, divided by enrollment. **Final awards are based on number of participants not amount of activity.**

1  $5,000 NorCal first place award
1  $5,000 SoCal first place award
15 $1,000 second place awards
30 $500 third place awards
8  $200 runner up awards
1  $100 small school or runner-up award

Other Awards
10  $200: 3-2-1 Blastoff Award to 10 K-8 schools with 20 participants tracking at least one activity.
1  $100 drawing to schools submitting a short paragraph about Fire Up Your Feet.
2  Let’s Move Active Schools Awards
Easy Steps to Success

✅ Register as a parent or school coordinator.
✅ Track one or more student activities OR
✅ Sign up today for more information to share with your community.
Help Resources:

Demo videos:

How to Register for Fire Up Your Feet

How to Use the Coordinator Activity Tracker

Promotional Tools: Flyers, posters, blurbs, Spanish materials

Cooperator Toolkit

Thank you for creating a culture of health in your school community by encouraging schoolwide participation in the Fire Up Your Feet Activity Challenge. You can get additional advice at [info@fireupyourfeet.org](http://info@fireupyourfeet.org).

In This Toolkit:

- How to use the online coordinator tracker
- Tips to help get the word out
- Optional Activity Challenge parent letter and student permission slip
- Optional weekly activity tracking paper worksheets

Your Roles:
The Coordinator role is flexible and depends on the school environment, age of students, amount of support needed, and the amount of time a Coordinator has.

- Track student or classroom activity
- Track parent activity if parents have limited computer access
- Encourage parents and school staff to register and track activity
- Distribute permission forms and paper trackers to Challenge participants

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Fire Up Your Feet (iMueve los Pies!):
Registro Semanal de Actividades

| Nombre del alumno: | | | |
|--------------------|-----------------|
| Número de salón:   | Nombre de la maestra/maestro: |

<table>
<thead>
<tr>
<th>Fecha</th>
<th>Marque el lugar</th>
<th>Actividad realizada</th>
<th>Minutos de la actividad</th>
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<td>En la escuela</td>
<td>Fuera de la escuela</td>
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<tr>
<td>Jueves</td>
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[fireupyourfeet.org/resources/activity-challenge-promotional-resources](http://fireupyourfeet.org/resources/activity-challenge-promotional-resources)
Questions? info@fireupyourfeet.org
www.fireupyourfeet.org