

SACOG 2018 Work Plan: Highlights

Draft 2018 SACOG Work Plan Goals

These preliminary agency goals will be refined in the coming months:

1. Use SACOG's programs and investments to advance economic prosperity
2. Benchmark ourselves against - and learn from - other peer regions
3. Define and help implement tailored economic development strategies for urban infill, suburban corridors and rural areas
4. Connect low-income & disadvantaged populations to jobs & opportunity
5. Establish the Sacramento region as an innovator & test-bed for new ideas
6. Help the region advance a vision for "next generation transit"
7. Deliver key high-profile transportation projects
8. Build out our Council of Governments functions
9. Better connect & communicate with member jurisdictions and regional electeds
10. Strengthen internal teams, protocols and staff engagement to deliver the work plan

Key Questions for 2018 Work Plan

1. Do we have the right priorities, projects and measurable outcomes?

1. Key decisions & tradeoffs ahead:
 - Matching work plan, new initiatives to budget & staff capacity
 - Deciding what we're going to stop doing in 2018 – what comes off this list

2. Key questions on specific goals:
 - #1: Economic prosperity – how do we connect to infrastructure investments?
 - #5: Making the region an innovator and tester – are we all in?
 - #6: “Next generation” public transit – how bold should we be?
 - #8: Council of Governments convening role – what should the priorities be?

3. Communicating our progress – are strategic planning committee updates in April and November adequate?

(1) Advance Economic Prosperity

Deliverable	Timing	Measurables
Regional economic prosperity framework	April 2018	Document defining regional economic prosperity framework
Transportation plan that advances economic prosperity	February 2020	MTP that evaluates investments based on economic benefit;

(2) Benchmark Against Other Regions

Deliverable	Timing	Measurables
Develop peer region benchmarking analysis	December 2018	Analysis comparing our region to others
Data set that allows quick comparison to other regions	October 2018	Provide specific analysis for Metro chamber region to region comparison
Board tour to comparable region	April 2018	Study tour of DC's Maryland suburbs
Regional manager tour to comparable region	August or October 2018	Study tour of Seattle or Denver

(3) Advance Economic Development Strategies

Deliverable	Timing	Measurables
Regional transit-oriented development strategy	December 2018	New regional TOD strategy document w/ RT
Suburban corridors revitalization strategy	Fall 2018	New suburban corridor strategy document; deep dive in one aging corridor
Pilot Food Hub for rural economic development	Fall 2018	Raise funds to launch “start up” food hub pilot project
Regional housing strategy	Ongoing	Reduce barriers to infill housing – prep region for RHNA

(4) Connect Low Income Residents to Opportunity

Deliverable	Timing	Measurables
Better connect low income youth to job sites	Summer 2018	Develop & win funding for Civic Lab projects
Support youth internships	Summer 2018	Hire 3 “1000 Strong” interns at SACOG
Partner with community colleges on workforce development	Spring 2018	At least one partnership agreement

(5) Establish the Region as an Innovator & Testbed

Deliverable	Timing	Measurables
Advance policy to loosen state regulations	Fall 2018	At least one bill signed into law
Complete “Civic Lab” 1 st year program	Summer 2018	At least three projects secure funding
Deliver TDM 2.0 program	Summer 2018	Award \$200K in TDM innovation grants and \$100K in mini grants
Develop Smart Region/ ITS Action Plan	Late 2018	Strategies to implement data, infrastructure and mobility as services

(6) Help Advance “Next Generation Transit”

Deliverable	Timing	Measurables
Develop “next gen transit” strategy for region	Fall 2018	Next generation transit strategy document
Reassess region’s transit networks & routes	2018-2020	2020 MTP transit analyses & RT route optimization study
Support pilot projects to test new services including community shuttles	Ongoing	Secure funding for at least three pilot projects

(7) Deliver High Profile Transportation Projects

Deliverable	Timing	Measurables
Win competitive SB1 transportation grants for the region	Ongoing	Ensure region gets more of our “fair share” of funding
Launch initial 3 city bike-share system	May 2018	Full launch as planned
Deliver 2018 funding round	Fall 2018	Award full funding of \$60M-\$130M
Advance key transportation projects	Ongoing	Help win funds for key projects
Apply data-driven cost/benefit analysis to future projects	2018-2020	Tool to quantify benefits from transportation investments

(8) Build Out COG Functions

Deliverable	Timing	Measurables
Develop new regional “issue forum”	TBD	Forum for local electeds & staff to debate issues of significance (“3 rd gear”)
Connect region’s city managers & county CAOs	ongoing	Quarterly regional managers meetings
Expand shared services offered to members	Fall 2018	Launch at least one new revenue-generating shared service; Sign up at least 6 jurisdictions for shared services

(9) Better Connect Region's Electeds & Jurisdictions

Deliverable	Timing	Measurables
Launch new external newsletter	Ongoing	12 issues published in 2018
Hold regional elected officials forum	Spring 2018	One forum with 150+ participants – follow up actions
Engage region in MTP development	Ongoing	Provide MTP forums & updates to all jurisdictions
SACOG CEO site visits to member jurisdictions	Ongoing	Visit at least 15 city manager/county CAOs

(10) Strengthen Agency & Internal Protocols

Deliverable	Timing	Measurables
Successfully guide and execute 2018 work plan	Year-long	At least 80% of deliverables achieved
Implement more efficient & transparent budgeting	Year-long	Automated & quarterly budget reports
Improve procurement & contracting procedures	December 2018	Develop master agreements for subrecipients

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