



Innovation Task Force

Date: October 29, 2015

Roll Call: Directors Aguiar-Curry, Cabaldon, Crews, Griego, Jankovitz, Rohan, Sander, Saylor, Stallard, Vice Chair Joiner and Chair Buckland

Members of the public may comment on any item on the agenda at the time that it is taken up by the Task Force. We ask that members of the public come forward to be recognized by the Chair and keep their remarks brief.

Auburn

1. Shared Services (Mr. Johnson)

Citrus Heights

2. Best Practices Research (Best Practices Subcommittee)

Colfax

3. Update on Code for America (Mr. Porter)

Davis

El Dorado County

4. Update on UrbanFootprint Development and Use (Mr. Porter)

Elk Grove

5. Update on Data Portal Work (Mr. Concannon)

Folsom

6. Other Matters

Galt

7. Adjournment

Isleton

Lincoln

◀ Indicates Action

Live Oak

Prepared by:

Approved by:

Loomis

Marysville

Placer County

Placerville

Mike McKeever
Chief Executive Officer

John Buckland
Chair

Rancho Cordova

Rocklin

Roseville

Sacramento

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Sacramento County

Sutter County

West Sacramento

Wheatland

Winters

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Woodland

Yolo County

Yuba City

Yuba County



Item #15-10-1 Information

Innovation Task Force

October 22, 2015

Shared Services Update

Issue: Update on SACOG's Shared Services Initiatives.

Discussion: In 2012, SACOG surveyed board members and local government managers about shared services. The respondents indicated high or very high interest in pooled purchasing of services, equipment, and material. The smaller-to medium-sized jurisdictions displayed the highest levels of interest.

Building on that interest, in May 2014, SACOG released a proposal for procurement of fuel and lubricants. With the help of several jurisdictions, including the County of Sacramento, County of Placer, City of Roseville, and the City of Woodland, SACOG selected Hunt & Sons Inc. as the vendor with a contract that extends through December of 2017, with the option to extend two additional years into 2019.

As of August, six local government agencies are using the contract including Sacramento County, City of Sacramento, City of Rocklin, City of Galt, San Juan Unified School District, and Los Rios Community College District. SACOG staff has not aggressively marketed the program due to limited staff resources to date, but the participation to date is promising. As part of the 2015-16 Budget, SACOG added a full-time employee dedicated to working on shared services. This is allowing SACOG to move more quickly on shared services opportunities and provide more support to member jurisdictions.

Several new shared services are still under development. At its October meeting, the Board of Directors is considering release of an RFP for cooperative purchase of human resources consulting services. Staff is also exploring a similar arrangement for planning-related services. SACOG was also approached by jurisdictions to also coordinate other cooperative purchases for commodities. Staff is studying the market for those and will report back if there is sufficient interest to move forward, and recommend optimum contracting, whether joint or through piggyback provisions. With a piggyback structure, contract language would allow other local governments to use some or all of the terms of a contract, and avoid an entirely separate procurement process.

SACOG is still in the startup phase of a shared services program, and is working to build relationships with local governments. Looking ahead, the successes to date should allow for the program to grow over time. The interest in our region is also reflected nationally: a recent survey by the National Institute of Governmental Purchasing found that nearly half of governmental entities anticipate their use of cooperative purchasing increasing over the next three years.

Approved by:

Mike McKeever
Chief Executive Officer

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Item #15-10-2 Information

Innovation Task Force

October 22, 2015

Best Practices Research

Issue: The Best Practices Subcommittee and staff will present on interactions with Kansas City and Nashville.

Discussion: SACOG engaged in a peer exchange with the Mid-America Regional Council (MARC) in Kansas City, leveraging regional travel to Chicago for the Metro Chamber's Study Mission program, and is developing a program with the Nashville Area Chamber of Commerce and Metropolitan Planning Organization in Sacramento.

The Kansas City peer exchanges provided opportunity to explore areas of emerging focus for the 2015 Best Practice research as highlighted below:

- Support for economic development planning;
- Engaging Board members with each other;
- Collaboration with other public agencies; and
- Collaboration with other non-governmental organizations.

In Kansas City, Board leadership, staff and our regional partners met with David Warm, Executive Director of MARC, and his regional partners. The Best Practice opportunities in Kansas City included exploring their broad suite of collaborative regional initiatives, as well as how MARC supports their economic development partners with planning tools and data. Notable lessons learned included the resource role MARC plays in convening regional conversations on a broad range of issues including human services, cooperative services, natural resource conservation, economic development, transit, shared services and joint procurement, and most recently a regional initiative on homelessness.

Following up on the Metro Chamber's 2014 Study Mission to Nashville, SACOG and the Metro Chamber are developing a broader peer-to-peer conversation about the functional partnership between the Nashville Area Metropolitan Planning Organization and the Nashville Area Chamber of Commerce. This partnership has fostered regional initiatives for transportation, transit, health and public education in support of their regional economic strategic plan. Further, their work together is amongst the national best practices in measuring the health benefits associated with their regional transportation plan. SACOG and the Metro Chamber will be joined by other regional partners in discussions with Michael Skipper, Executive Director of the Nashville Area Metropolitan Planning Organization, and Ronald Corbin, Nashville Area Chamber of Commerce volunteer leadership, on November 19.

Approved by:

Mike McKeever
Chief Executive Officer

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Innovation Task Force

**Item #15-10-3
Information**

October 22, 2015

Update on Code for America

Issue: Staff attended the Code for America Summit and the Fellows are finalizing their products for delivery to West Sacramento.

Discussion: SACOG staff attended the CfA Summit on September 30th – October 2nd. The Summit included a large plenary session as well as smaller breakout sessions focused on bridging technology and the public sector. While there, staff focused on three areas: procurement, open data, and innovation.

The sessions on procurement highlighted different methods and tools public agencies can use in order to streamline the procurement process and make more efficient purchasing decisions.

Open data is a big area of discussion at the Summit. Discussions ranged from open data policies to how best to code applications to take advantage of public open data sources. SACOG will be integrating learning from the Summit into the regional open data portal currently underway.

While the best way to incorporate technology and innovation into public processes was a major theme of the Summit, there were many sessions on creating processes that allow for the introduction of innovation and technology. These technology agnostic sessions were focused on how to be open to changing processes to fit with the advancement of tools and technology.

In addition to these sessions, the Fellows for our region presented on the Acres app they have created. The tool advances the interaction between land owners and potential urban farmers, and provides both resource conservation and economic development opportunities.

The next phase of the CfA Fellowship will focus on delivering the two applications the Fellows create, Acres and Farmstand, to the staff at the City of West Sacramento. SACOG will begin working with staff on how best to deploy or scale these application throughout the region.

Approved by:

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Item #15-10-4 Information

Innovation Task Force

October 22, 2015

Update on UrbanFootprint Development and Use

Issue: Staff have been working to update UrbanFootprint for use by SACOG and member jurisdictions.

Discussion: UrbanFootprint was developed and deployed across the state by Calthorpe Associates (Calthorpe) as part of the Vision California process, and has been tested in other parts of the country. This tool replaced I-PLACE3S as the web-based, dynamic scenario creation and land use modeling platform used by SACOG. UrbanFootprint was developed using “open source” software. Open source software generally allows users to change and distribute the software without copyright and/or licensing issues or costs. As a result, open source programs are often developed in a very collaborative manner with a wider user base from which to learn and exchange information. SACOG continues to engage in discussions with the different agencies across the country on the development and use of the tool.

To date, SACOG has tested the tool using 2012 Base land use estimates; created neighborhood, city, and county-wide land use scenarios, tested and created cropping scenarios for the Rural Urban Connection Strategy project; and is beginning to test and update the tool for use at the local level.

SACOG recently began working with the City of Elk Grove and their consultants on the update of the city’s general plan. City staff would like to explore how UrbanFootprint can be used to create and test different land use alternatives for their process beginning in early 2016.

An overview of the tool, its use at different scales, and next steps will be discussed with the Innovation Task Force.

Approved by:

Mike McKeever
Chief Executive Officer

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Item #15-10-5 Information

Innovation Task Force

October 22, 2015

Update on Open Data Portal Work

Issue: Staff continues to work towards a Regional Open Data Portal

Discussion: Through meetings with the region's Chief Information Officers (CIOs), Information Technology (IT) Managers and discussions with the Innovation Task Force, staff have developed a workplan to build a Regional Open Data Portal that will catalog and present SACOG's, and our members' open data in 2016. Staff have developed the following milestones to complete the open data portal over the next 12 months:

- Conduct a national scan of Open Data Portals (completed)
- Meet with the Regional CIO/IT Managers to understand their plans for local open data portals (completed)
- Test available solutions to federate from other open data portals into a regional site. (May – December, 2015)
- Implement a beta test Open Data Portal site to get review of the concept at a lower cost. (November, 2015 – January, 2016)
- Review SACOG's beta Open Data Portal with member agency staff, Code for Sacramento, Innovation Task Force, and others. (January – April, 2015)
- Adopt SACOG Open Data Policy for adoption following the 2016 MTP/SCS. (March 2016)
- Adapt the Open Data Portal to user comments and policy needs. (March – October, 2016)
- Develop supportive outreach program. (January – June, 2016)

The outline of the scope of work for this project is designed to be agile and responsive to changing technology and comments from both member agency staff and members of the civic technology community. Staff plan to leverage releases of the 2016 MTP/SCS datasets and the transportation data collected through Sacramento Area Transportation Network (STARNET) to engage users in 2016.

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