

# Innovative Mobility Program 2021 – 2023 Framework



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# Innovative Mobility Program

Market &  
Social Forces

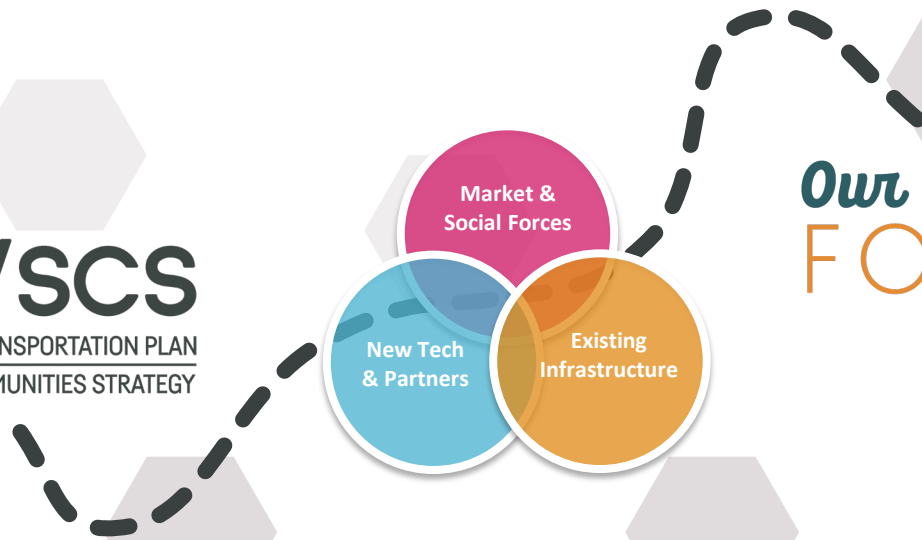
New Tech  
& Partners

Existing  
Infrastructure

# A Strategy for GHG Reduction



**MTP/SCS**  
METROPOLITAN TRANSPORTATION PLAN  
SUSTAINABLE COMMUNITIES STRATEGY



*Our Path*  
**FORWARD:**  
*The Prosperity Strategy*


# Innovative Mobility in the Funding Round



Looking ahead

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# A FRAMEWORK FOR THE NEXT TWO YEARS

 2021 - 2023



**Increase transportation options and reduce VMT to make options like biking, walking, and taking transit the easy choice for all types of trips.**



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# Program Goals

**Reduce vehicle miles traveled**

**Leverage new technology & partners**

**Increase access to existing services**

**Inform the 2024 MTP/SCS**

**Support policies benefitting underserved communities**

## IMPLEMENT PRIORITY PROJECTS

Next Gen Transit Plan

Engage Empower Implement

# Program Strategies

## ALLOCATE FUNDING TO MEMBERS & PARTNERS

Regional Challenge Grants

Personalized Trips Campaign

## CREATE A PIPELINE FOR IMPLEMENTATION

Trails Plan

Pricing Pilot Grant

Green Means Go

## EXPAND THE REACH OF NEW & EXISTING TOOLS

SacRegion511

Telework

Vanpool Reporting

Performance Measurement

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Infrastructure



Feedback

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# WHAT WE'VE HEARD FROM STAKEHOLDERS

Next Steps

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# IMPLEMENTATION



2021 - 2023

