

Every roll and step counts

Bike & ped counter loan program

Need walking counts to plan your new project? Tired of standing on the corner counting how many people bike by to know if your project worked? SACOG is here to help!

SACOG purchased bike and pedestrian counters from Eco-Counter to loan to local partners FOR FREE. Equipment can count people biking and walking in a variety of environments and are a powerful way to gather bicycle and pedestrian counts on a 24-hour basis. This can help complete the picture of travel patterns and needs to better inform your projects.

Available equipment

15 people counters (Pyro Box)

Counts cyclists and pedestrians in urban and rural environments and can be used for temporary or permanent installations. Will provide total number of people biking and walking, does not tell you how many people use either mode.

10 bike-&-ped counters for on-street or trails (Multi)

Mobile bike and pedestrian counter for short-term traffic and mode-share studies for on-road facilities such as bike lanes and sidewalks (5 counters) or off-road facilities such as multi-use trails (5 counters).

10 bike-only counters (Tubes)

Best for temporary (one-day to one-month) bike counting. Can be used on- or off-street and is easily moved.

Who can borrow?

Any SACOG city or county, or partner with city/county approval, where the equipment will be used. Responsibility of the agency will be to pick up, set up, care for, and return the equipment.

How long?

One month but can be "renewed" on a monthly basis if no-one is on the waiting-list. No caps on how many devices can be borrowed by one agency. All equipment borrowing requests are subject to SACOG approval.

When can I get equipment?

Loans will start in early November. Get ready to borrow these devices by setting up your agreement with SACOG today.

Cost: FREE

FREE – Borrowers will be responsible for the proper and safe installation of the equipment, which are listed in the agreement to borrow equipment from SACOG.

Do I need to have a certain type of project to borrow this equipment?

Biking and walking counts support many projects and purposes across the region. If more people are interested than SACOG has equipment to loan out, SACOG will prioritize loaning equipment to cities and counties with project reporting requirements, and to locations in disadvantaged communities.

Start your request by filling out the interest form and setting up your agency's agreement with SACOG. sacog.org/active-transportation

Any other questions?

Reach out to Victoria Cacciatore at VCacciatore@sacog.org

