



Item #9

Bicycle & Pedestrian Advisory Committee

January 17, 2013

Regional Wayfinding Signage Guidance

Issue: What are previous and current efforts to create wayfinding signage guidance in our region?

Recommendation: Staff is seeking Committee feedback only.

Discussion: SACOG staff is interested in local agency efforts and interest in creating regional wayfinding signage guidance. In 2009, an ad-hoc signage committee was created by former SABA Executive Director Walt Seifert, to develop written guidelines for trail signage and pavement markings on Class I facilities in the Sacramento region. The ad-hoc committee created a draft version of guidelines for the trail system, but the process was never completed and the draft was not adopted by the Bicycle & Pedestrian Advisory Committee. Discussion about wayfinding signage guidance has continued intermittently since the ad-hoc committee's work ceased, with a growing interest in establishing wayfinding sign guidance for the complete bicycle network, rather than a narrowed focus on Class I facility signage.

Staff is seeking to learn about local efforts to develop wayfinding systems and discuss interest in pursuing regional wayfinding signage guidance. Regional wayfinding signage guidance, if created for and approved by the local jurisdictions in the Sacramento region, could be used to create continuity between bicycle facilities in different jurisdictions and help develop a regional profile for cycling.

LSH:gg

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