



Item #14-9-8

Government Relations & Public Affairs Committee Information

August 29, 2014

Metro Chamber Study Mission

Issue: Report on Metro Chamber Study Mission Program.

Recommendation: This is an information only item. There will not be a staff presentation.

Discussion: SACOG will be participating in the Metro Chamber's Annual Study Mission to Nashville October 7-10, 2014. The focus of this year's study mission will be how Nashville grew their region to be one of the most desirable places to live and do business with interactive panel discussions on: civic amenities, core economic clusters, education, entrepreneurship, the role of the business and civic leaders, and young professionals.

Regional leaders in Nashville identified transit as their second-highest priority for successful economic growth, behind only education. SACOG is working with the Sacramento Regional Transit District to develop a panel presentation exploring the partnership between the Nashville Area Chamber of Commerce and the Nashville Area Metropolitan Planning Organization (NAMPO) that launched their Transit Vision initiative and their Citizens Transit Academy model.

SACOG staff is working with NAMPO to create peer learning opportunities for SACOG Board members and staff with our counterparts in the Nashville Area. Participating Board members and staff will return with a report on lessons learned during the Study Mission.

Approved by:

Mike McKeever
Chief Executive Officer

MM:RS:ts

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