



# Government Relations & Public Affairs Committee

Meeting Date: December 10, 2018

Agenda Item No.: 2018-December-8

Civic Lab Year 2

## Information

Prepared by: Adrienne Moretz

Approved by: Erik Johnson

Attachments: No

### 1. Issue:

Civic Lab Year 2 launches in December

### 2. Recommendation:

None, this item is for information only.

### 3. Background/Analysis:

Civic Lab is an effort that aims to address issues of regional importance through action at the local level. Civic Lab Year 1 brought together cross disciplinary teams to tackle challenging issues related to mobility and to pilot innovative solutions that can have local and regional impacts. Year One teams are currently implementing their pilot projects. Civic Lab Year 2 is focused on commercial corridor revitalization. While some commercial areas in the region are functioning well, many are not. Many have seen disinvestment, aging infrastructure, and vacant buildings. However, these areas are critical to the region's future success. Civic Lab aims to make our commercial corridors vibrant places that people want to live, work, and play. Project teams will participate in monthly workshops beginning with a team networking event mid-December. We will focus workshops on barrier and goal identification, housing and markets, storytelling, and more. SACOG is developing plans to host both a marketplace and legislative showcase for Civic Lab where national leaders and private sector vendors can come learn more about the work of project teams. Additionally, project teams will have access to private sector vendors, pre-qualified by SACOG, to provide technical assistance that can guide pilot project implementation.

### 4. Discussion/Analysis:

Civic Lab received 13 applications that represent urban, suburban, and rural corridor challenges in five of the six counties in the region. SACOG staff is currently identifying viable project teams and will update committee members of team selection status at the time of the meeting.

### 5. Fiscal Impact/Grant Information:

There is no fiscal impact.

### 6. This staff report aligns with the following SACOG Work Plan Goals:

## 5 - Establish the Sacramento Region as an Innovator & Test-Bed for New Ideas