



## Item #17-9-7 Workshop

### SACOG Board of Directors

September 7, 2017

#### Regional Planning and Economic Prosperity

**Issue:** Regional planning and economic prosperity

**Recommendation:** None, this item is for information only.

**Discussion:** As part of issue exploration for the 2020 Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS), as well as a broader goal to explore how the agency can support economic development efforts throughout the region, SACOG staff is actively looking for opportunities to bring in outside perspectives to discuss challenges and strategies for creating a prosperous future economy. At the September 14 Board meeting, staff will convene a panel of speakers to discuss current and future workforce considerations and implications from economic factors such as changing retail, manufacturing, automation, globalization, income inequality, and access to education and training. This Board workshop discussion will be in the context of the next MTP/SCS and the SACOG Board's consideration of how it might develop a transportation plan that supports regional prosperity.

Guest speakers will include:

- *Chris Benner*, Ph.D. is the Dorothy E. Everett Chair in Global Information and Social Entrepreneurship, Director of the Everett Program for Technology and Social Change, and a Professor of Environmental Studies and Sociology at the University of California, Santa Cruz. Rooted in an urban political ecology approach, his research examines the relationships between technological change, urban and regional development, and structures of economic opportunity. He and Manuel Pastor (University of Southern California) recently authored a report titled *Diversity and Inclusion for the 21st Century Economy: An Imperative for Chambers of Commerce*.
- *Egon Terplan*, Regional Planning Director at SPUR, a Bay Area planning and urban research nonprofit. He is a specialist in economic development, land use, transportation, government reform and regional policy. He has authored or co-authored dozens of reports and policy studies, including the first ever report on the Northern California megaregion, a report on land use planning and high-speed rail, a strategy for improving economic opportunity and upward mobility in the Bay Area, and strategies for the future of downtown Oakland, San Jose, and San Francisco.

Approved by:

James Corless  
Chief Executive Officer

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