San Joaquin Service

- 364 miles
- 11 counties
- 17 stations
- 6 daily round trips
  - 4 Oakland – Bak
  - 2 Sac – Bak
San Joaquin Trainset
Current San Joaquin Service
Current San Joaquin Service
Since 2006-7 ridership has increased 45%.

With ridership now at 1.2 million annual riders, the San Joaquin service reduces automobile vehicle miles traveled in the San Joaquin Corridor by well over 100 million miles every year.

San Joaquin farebox ratio was at about 55% for FY 13.
While San Joaquin ridership and revenue has been steadily increasing, there have been no additional frequency of service added for over a decade (since 2002), and no new service between Oakland and Bakersfield added in over 20 years.
AB 1779 passed by the Legislature on August 30, 2012.

AB 1779 signed by Governor Brown on September 29, 2012.

The first San Joaquin Joint Powers Authority meeting held on March 22, 2013.

The SJRRC selected as Managing Agency on July 26, 2013.

ITA expected to be completed by Dec 31, 2014.
Under the provisions of AB 1779, the State would continue to have prominent and very important roles with the San Joaquin intercity passenger rail service, even after the administration responsibility is turned over to SJJPA.

The State will continue to provide the funding necessary for service operations, administration and marketing.
Looking Ahead

The San Joaquin’s operating plan for FY 2014/2015 will maintain the same service level as FY 2013-14:

- 2 daily roundtrips between Sacramento and Bakersfield,
- 4 daily roundtrips between Oakland and Bakersfield
Looking Ahead

- Deployment of the 7th daily round trip is the highest priority for service expansion.
- SJJPA will work with the State to secure the funding necessary for the capital improvements and the additional operating funds to enable the deployment of the 8th daily round trip.
- Pursue improvements to increase frequency of service to Sacramento.
MERCED: Leaving at 4:55 AM

BAKERSFIELD: Arriving at 8:00 AM
Marketing Approach

- SJJPA will introduce a more “grassroots” approach to marketing.
- Reach out to minority and non-English speaking residents.
- With Hispanics comprising well over 50% of the San Joaquin Valley population, a key part of marketing will focus on reaching out to Hispanic communities and providing promotional materials in Spanish.
CA Intercity Passenger Rail Leadership Coalition

San Joaquin
Joint Powers Authority

LOSSAN

CRCC
Coast Rail Coordinating Council
Next Board Meeting, December 5, 2014 at Oakland (530 Water Street), at 11:30 am
- Approve Business Plan Update
- ITA & Appendices
- Interagency Transfer Agreement: Dec 31, 2014

www.acerail.com/sjjpa
ACEforward Project Goals Ten-Year Plan - 2022

Stockton - Merced
• Extension to Merced

Altamont Corridor
• Increase Service to 10 Daily Round Trips
The New ACEforward Initiative

Northern California Unified Services
- Capitol Corridor
- San Joaquin
- ACE
- ACEforward Ext.

- High Speed Rail
- High Speed Rail Phase 2
- Caltrain

Key locations:
- San Francisco Transbay Terminal
- Millbrae-SFO
- Redwood City or Palo Alto
- San Jose Diridon
- Sacramento
- Stockton
- Downtown Modesto
- Downtown Merced
- Henry Coe State Park
- Gilroy
- Fresno
The New ACEforward Initiative