



Government Relations & Public Affairs Committee

August 19, 2016

SACOG Salutes Annual Awards Program

Issue: SACOG's Annual Awards program, SACOG Salutes online nominations will open on October 1.

Recommendation: None, this is for information only.

Discussion: SACOG Salutes began in 1999 in an effort to recognize innovative land-use, transportation and air quality planning, programs and activism throughout the six-county SACOG region.

Awards are selected within eight categories:

- The Bill Hughes Elected Official Award
- Blueprint Excellence Award
- Regional Organization of the Year
- Regional Project of the Year
- Regional Business of the Year
- Employee of the Year
- Citizen of the Year
- Mary Brill Youth Excellence

A full description of the award categories and selection criteria is included in Attachment A.

Announcement of the nomination timeline will be emailed to the SACOG Board, SACOG's electronic notifications lists which includes: city and county executives, regional planning staff, transit operators, Transportation Management Associations, and regional bicycle/pedestrian partners. SACOG staff will also send nomination requests to community and agency partners throughout the region. Nomination information will be featured on SACOG's homepage and Twitter. Staff respectfully requests board members support sharing the nomination information to increase the amount of nominations from all jurisdictions.

Nominations will open on October 1 and close on October 31 at 5 p.m.

Nominations are only accepted online through the SACOG website. Supplemental material such as maps, diagrams, photos or letters of support may be provided via the website, electronic mail, U.S. Mail, or hand delivery to SACOG.

The awards presentation will take place on Thursday, December 15 during the SACOG Board Meeting. Please mark your calendar for a breakfast reception for the award recipients and Board members at 8:30 a.m. prior to the start of the Board meeting.

Approved by:

Mike McKeever
Chief Executive Officer

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Attachment

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The Bill Hughes Elected Official Award

Bill Hughes was the driving force in the expansion of the SACOG Board, bringing voices from all of the region's cities and counties to the table. He was a tremendous supporter of the Blueprint project and was chair of the SACOG Board at the time of his sudden passing in 2003. This category recognizes leadership excellence by an elected official who has made a significant contribution to transportation, air quality, or land-use planning in the Sacramento region at the local, state, regional, or federal level.

Selection Criteria:

- Comprehensive description of activities that promoted regional cooperation in the Sacramento region
- Significant accomplishments and actions throughout tenure
- Consensus building and public service
- Civic engagement activities, public education, policy recommendations and/or leadership that enhances smart growth, economic development, job creation, and social equity

Blueprint Excellence Award

The Blueprint project is a multi-year study to optimize our transportation system through integrated land-use planning. This category recognizes a project implemented or completed in calendar year 2012 or 2013, organization, or business for unique approaches to smart growth. The nomination can be for a general plan, complete project, or program that addresses at least four of the following selection criteria and promotes the increased integration of transportation and land-use planning.

Selection Criteria:

- Provides a variety of transportation choices
- Offers housing choices and opportunities
- Takes advantage of compact development
- Uses existing assets
- Mixes land uses
- Conserves open space, farmland, and natural beauty through natural resources planning
- Encourages distinctive, attractive communities with quality design
- Enhances economic development, smart growth, and local/regional connectivity

Regional Organization of the Year

This category is for not-for-profit organizations or government agencies that have achieved overall excellence and made a significant effort to address, inform, and/or educate the public about transportation, air quality, or smart-growth issues.

Selection Criteria:

- Stellar public involvement campaigns
- Innovative transportation, air quality, and/or smart-growth plans or programs
- Integration of new technology applications in practices, education and/or in informing decision making processes at the local, regional, state or federal level

Regional Project of the Year

This category recognizes a project completed or implemented in calendar year 2012 or 2013 that has made a significant contribution to the region in transportation, air quality, and/or smart growth.

Selection Criteria:

- Positive regional and local impacts
- Significant public input
- Environmental compatibility
- Quality design

Regional Business of the Year

This category recognizes private businesses that have made significant contributions to the region in transportation, air quality, and/or smart growth.

Selection Criteria:

- Innovative projects, programs, or events held by the nominee to educate, promote, or acknowledge programs in transportation, air quality, and/or smart growth externally or internally within the business

Employee of the Year

This category recognizes an individual employee of an organization or business who has made a significant contribution in the region in transportation, air quality, and/or smart growth.

Selection Criteria:

- Contributions to the region through professional involvement

Citizen of the Year

This category recognizes a private citizen who participates and demonstrates leadership in public involvement activities of transportation, air quality, and/or land-use planning activities.

Selection Criteria:

- Contributions to the region through civic involvement and outreach and education to others in the community

Mary Brill Youth Excellence

This category recognizes an individual or group of individuals in grades kindergarten through 12 who have made significant efforts on a project or campaign to promote peer education, engagement and behavior change in transportation, land use, air quality or climate change.

Selection Criteria:

- Engagement and education of peers in land use, transportation, air quality or climate change
- Program or campaign that educates or encourages peers to become active in land use, transportation, air quality or climate change programs or supports behavior change
- Longevity of program and ability for other youth in the region to participate or replicate

For questions, contact Rosie Ramos (916) 340-6208 or rramos@sacog.org