



SACOG Board of Directors

Item #14-3-5
Consent

March 13, 2014

Approve Consultant Selection for Project Tracker Database Services

Issue: Should the Board approve a new contract for the Project Tracker Database Services vendor?

Recommendation: The Transportation Committee unanimously recommends that the Board authorize the Chief Executive Officer to negotiate a new contract for Project Tracker Database Services with EcoInteractive for \$185,064 over three years.

Committee Action/Discussion: In December of 2013, the Board authorized SACOG staff to release a Request for Qualifications (RFQ) for project tracking software services, used by SACOG to manage the projects that comprise the Metropolitan Transportation Improvement Program (MTIP), with a contract maximum of \$250,000 for the initial three-year period.

For nearly ten years, EcoInteractive has hosted the project tracking database which they initially developed. Known as SACTrak, the project tracking database software is proprietary and is similar to the tool used by other metropolitan planning organizations elsewhere in the State. SACTrak provides a critical link between the local project sponsors and SACOG staff via a web-based interface which allows registered users the ability to add and modify projects intended for inclusion in the MTIP. SACTrak also maintains a historical record of revisions to the database and all past projects. Included in the database are features allowing for the direct interaction with state and federal funding databases. SACTrak provides staff with the ability to generate many reports required to support the management of the programs. The current year cost for SACTrak is \$54,624.

The RFQ generated four responses. These were reviewed and scored by the evaluation team, which was comprised of staff from SACOG, the Placer County Transportation Planning Agency, and Caltrans District 3. The proposals were analyzed as outlined in the RFQ, and it was determined that all respondents would likely be able to provide a solution that would meet our needs. It was apparent to the review team that one respondent, EcoInteractive, had the most experience in providing products of this nature and would require a significantly lower commitment of staff time to implement. The RFQ requested a cost estimate from the vendors for the basic offering, and EcoInteractive provided the lowest bid of \$185,064 for the first three-year period, with a first year cost of \$59,880. An option for an additional two years was also included in the proposal. The five year total for EcoInteractive would be for \$317,880 if the contract option is exercised later.

Awarding the contract to Eco-Interactive was the unanimous recommendation of the evaluation team. With Board action, the staff work remaining is to negotiate a new contract with EcoInteractive that includes a list of specific enhancements sought through the contract. Those enhancements could include allowing the sharing of the underlying database information with other database systems, expanding the use of Geographic Information Systems, and expanding the service to include other databases, such as the Metropolitan Transportation Plan project list. It is likely that this budget will not allow for inclusion of all desired features, so the enhancements will be prioritized.

Approved by:

Mike McKeever
Chief Executive Officer

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