



Land Use & Natural Resources Committee

Item #15-10-5 Information

October 8, 2015

Region Rising Conference - Friday, November 20, 2015

Issue: SACOG Board Members and the currently elected City Council members and County Supervisors are invited to attend with a complimentary ticket. SACOG Board members are being allocated four additional complimentary tickets to distribute.

Recommendation: None; this item is for information only.

Discussion: SACOG Board members and the currently elected City Council members and County Supervisors are encouraged to RSVP via email to Rosie Ramos at rramos@sacog.org or (916) 340-6208. To register the additional four complimentary participants, only the name and email of the participants need to be provided to Rosie Ramos.

SACOG and Valley Vision are working together to develop Region Rising. This full-day conference will bring together elected officials, local government staff, residents, advocates, and the private sector to explore planning and economic development issues and celebrate local Blueprint implementation actions over the past ten years.

Region Rising has confirmed morning keynote speaker and renowned author Richard Florida; Glenda Humiston, Vice President of UC Agriculture and Natural Resources; and Cassandra Pye, 3.14 Communications as Mistress of Ceremonies.

We will work with Poll Anywhere to integrate real-time polling and feedback throughout the day. The polling will be conducted via participants' smart phones. While results will be displayed in real time, the data will be collected and accessible after the fact.

Additional features include an outdoor lunch in Capitol Park and a Collision Space that will include six displays that highlight city and county Blueprint implementation and local assets.

Approved by:

Mike McKeever
Chief Executive Officer

MM:MH:ds

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