



Item #16-11-5 Information

Land Use & Natural Resources Committee

October 27, 2016

Greater Sacramento Economic Council Presentation

Issue: The Sacramento Area Council of Governments (SACOG) and the Greater Sacramento Economic Council (GSEC) participated in joint research with the Metropolitan Transportation Commission and Bay Area Council in the Mega-Region Economic Development Study. GSEC will address the report and mega-region economic opportunities in our six-county region.

Recommendation: None, this is an information only item.

Discussion: SACOG's regional long-range planning for transportation infrastructure requires regional monitoring of transportation, land use, housing, employment and population changes. These information products can support local and regional economic development activities for our region.

Chris Weare from GSEC will provide a regional perspective on the mega-region research on travel and economic patterns between the SACOG region and the Bay Area as it relates to their regional economic development strategy. Weare is the Director of Research and Strategy for GSEC. He joined GSEC from the University of Southern California's Price School of Public Policy. He has over 25 years of experience in public policy as a researcher, professor and practitioner. Over his career, Weare has served as economic advisor to Los Angeles Mayor Eric Garcetti and conducted research for the Public Policy Institute of California. He received a bachelor's degree in Government from Harvard University and master's degree and doctorate in Public Policy from the University of California, Berkeley.

Weare will make a brief presentation and be available for committee questions and discussion.

Approved by:

Mike McKeever
Chief Executive Officer

MM:RS:ts

Key Staff: Rebecca Sloan, Director of External Affairs & Member Services, (916) 340-6224
Kacey Lizon, Planning Manager, (916) 340-6265