



Transportation Committee

Meeting Date: December 6, 2018

Agenda Item No.: 2018-December-5

Approve Contract with TransLōc for Civic Lab Year 1 Pilot Projects

Action

Prepared by: Adrienne Moretz

Approved by: Matt Carpenter

Attachments: No

1. Issue:

Should SACOG approve a contract amendment with TransLōc to implement Civic Lab Year 1 projects?

2. Recommendation:

That the Transportation Committee recommend that the Board authorize the executive director to negotiate and execute an amended contract with TransLōc to implement Civic Lab Year 1 projects.

3. Background/Analysis:

Civic Lab Year 1 brought together cross disciplinary teams to tackle challenging issues related to transportation and land use, and to pilot innovate solutions that can have local and regional impacts. Teams consisting of public agencies and private sector partners came together to test and innovate on planning, programs, and policy.

Eight teams participated in the inaugural year of Civic Lab. Through monthly workshops, each team created a scope, schedule, and budget with their selected vendor to launch a pilot. Earlier this year, SACOG allocated \$1 million dollars to help fund and implement Civic Lab pilot projects.

4. Discussion/Analysis:

In February 2018, SACOG released a Smart Mobility Challenge RFQ to pre-qualify private sector vendors to implement Civic Lab Year 1 pilot projects. The eight participating Civic Lab teams submitted challenge statements that vendors responded to through an online application. Nine vendors were pre-qualified to negotiate contracts with SACOG. This process streamlined pilot project implementation for teams.

Project teams led by the cities of Rancho Cordova, Davis, and Sacramento have requested microtransit services from TransLōc, one of the pre-qualified vendors. The cities of Rancho Cordova and Sacramento are requesting microtransit modeling and pilot services while the City of Davis requests microtransit modeling services.

TransLōc will provide microtransit simulations, marketing assistance, rider education, microtransit software, and analysis of the pilot projects for these cities through an amended

contract with SACOG. The total cost for these services is over \$550,000, however, TransLōc will encumber the majority of these project expenses.

SACOG has an existing contract with TransLōc for \$50,000 or two pilot projects but is requesting authorization for the executive director to negotiate a contract for additional pilot projects up to \$93,000. SACOG is required to seek board authorization for any contract over \$60,000.

5. Fiscal Impact/Grant Information:

No fiscal impact beyond what was previously budgeted. This contract falls within the Board approved Civic Lab Year 1 funding.

6. This staff report aligns with the following SACOG Work Plan Goals:

5 - Establish the Sacramento Region as an Innovator & Test-Bed for New Ideas