

2016 MTP/SCS Early Outreach

Staff will conduct outreach in October 2013. Staff will report back to the SACOG Board, so that stakeholder input can be considered with future Board actions.

Staff is seeking regional representation in the following categories:

Environmental Advocates	Regional, Local and Ethnic Chambers
Public Health & Human Services	Service Providers for Seniors/Aging
Water/Sanitation Services	Service providers for the Disabled
Energy	Health Care Providers
Agriculture	Rural Communities
Philanthropy/Foundations	Transit Advocates
Pre-Kindergarten – 12 Education	Active Transportation Advocates
Faith & Community Based Organizations	Food Banks/Food Access
Senior/Aging	Parks and Recreation Services
Goods Movement & Freight	CBOs Working with Low-income and/or
Higher Education	Minority Residents
Market Rate Housing Developers	Law Enforcement
Affordable Housing Advocates/Developers	Fire Departments

In the last plan cycle, staff conducted focus groups with like-interest stakeholders. While the focus groups were well attended and staff was able to glean information and provide reports to the Board, upon reflection, this may have encouraged siloed conversations. For the 2016 plan update, stakeholders will be convened together in order to broaden the conversation, which aligns with SACOG's mission to provide leadership and a dynamic collaborative public forum for achieving an efficient regional transportation system.