

Connect Card Transit Survey Project Budget

Preliminary Contract Budget with Transit Marketing, LLC

<u>No.</u>	<u>Description</u>	<u>Task Reference</u>	<u>Cost</u>
1	Kick-off meeting to review Title VI requirements & develop survey	1, 2	\$24,150
2	Develop survey implementation procedures, surveying plan, staffing plan, and schedule	3, 4	\$18,592
3	Conduct survey (phase 1)	5	\$85,830
4	Data clean up, compilation, correction, entry	6, 7	\$29,280
5	Analysis and reporting	8, 9	\$26,048
6	Conduct survey (phase 2)	10	\$93,704
7	Data clean up, compilation, correction, entry	11, 12	\$28,200
8	Analysis and reporting	13, 14, 15	\$39,000
9	Contingency		\$5,000
TOTAL			\$349,804