



**Item #17-6-4
Action**

Transportation Committee

May 31, 2017

Award Contract for Bike Share Initial Planning

Issue: Should SACOG award a contract to Social Bicycles for planning and permitting tasks for a Regional Bike Share System?

Recommendation: That the Transportation Committee recommend that the Board authorize the Chief Executive Officer to award a contract to Social Bicycles for “Regional Bike Share System Initial Planning Services” in an amount not to exceed \$427,500, as described in Attachment A.

Committee Action/Discussion:

SACOG staff recommends entering an agreement with Social Bicycles (SoBi) which would include Toole Design Group as a subcontractor, to begin planning and permitting bike share parking hubs that will accommodate the full Regional Bike Share System of 900 bikes. Beginning this planning process as early as possible will help SACOG and SoBi launch the full regional system at the earliest feasible date.

In April, the SACOG Board authorized the CEO to enter a “Program Agreement” with SoBi for the operation of a regional bike share system. The Agreement sets a full rollout date to launch the system based on or before November 10, 2017, provided that a primary sponsor agreement is reached by June 1, 2017. The Agreement further provided that if a primary sponsor is not secured by June 1, the parties would negotiate to determine a new full rollout date. Staff will provide an update on the status of sponsor negotiations at the Committee meeting, but no final sponsor agreement has been reached.

As discussed with the Board in April, staff has been following up on an investment of up to \$1.5 million in station planning and installation of station infrastructure, including bike corrals, with up to 4,800 new bicycle rack points, map panels, and potentially kiosks using the available Congestion Mitigation Air Quality (CMAQ) funds budgeted for the regional bike share project. These investments would be available for any bikes and would remain in public ownership irrespective of the outcome of the regional bike share program.

In order to continue to advance toward a full rollout at the earliest feasible date, staff recommends that the “Regional Bike Share System Initial Planning Services” contract with Social Bicycles include the following tasks for an amount not to exceed \$427,500 (see Attachment A for the complete scope of services):

1. Provide overall project coordination services to ensure the timely delivery of services, including kick-off meetings and stakeholder meetings.
2. Develop a public input campaign, including a Public Participation Plan;

3. Develop an equity program providing for special fee levels and/or time parameters of the Subscribed User Fees for low-income Subscribed Users, hub locations in disadvantaged communities, kiosk location planning, and outreach and education services;
4. Develop regional bike share system area and station location planning, evaluation, and expansion criteria including review and adjust the 2013 Bike Share Business Plan's System Area and Station Plan;
5. Implement a Public input campaign to solicit the public on hub locations and other program services; and
6. Plan and submit permits for final hub locations in a timely manner to allow time for local agency permit approval and eventual hub installation.

These Planning Services are substantially the same as included in the scope of services included in SoBi's successful initial proposal to SACOG. Due to the nature of the flexible bike share system and the inclusion of additional public bike parking in the proposal, SACOG is working to determine the appropriate level of effort and cost for each task with the aim to reduce the total contract amount.

While SACOG will be under no obligation with SoBi to enter into a subsequent Purchase Agreement for bike station infrastructure after the Initial Planning Services Agreement, the Services Agreement will inform the full extent and scope of the infrastructure needed throughout the regional system.

Staff has not consulted with the designated Policy Steering Committee for the Regional Bike Share System, but would do so before taking final action on this item.

Approved by:

James Corless
Chief Executive Officer

JC:SS:ds

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Attachment

- A. Regional Bike Share System Initial Planning Services, Scope of Services

ATTACHMENT A

Draft Social Bicycle Scope, Budget, and Schedule

TASKS

	Responsible Party
1 Project Coordination	
Provide overall project coordination services to ensure the timely delivery of services, including kick-off meetings and stakeholder meetings.	SoBi
2 System Planning Public Input Plan	
Work with SACOG to develop a Public Input Plan (PIP), which shall describe an implementation process for a Public Input Campaign where Contractor and its subconsultant will work with a diverse group of local community members and a variety of stakeholders, including city planning staff, employers and transit operators, and community groups to solicit information for placement of the initial Bicycle Corrals consisting of an approximately 1,800 Bicycle Racks and 100 Display Display Panels. Includes public agency meetings to create Bicycle Corral siting criteria.	SoBi Subcontractor (TDG)
The PIP shall include opportunities for stakeholders to: a) suggest locations via email; b) crowdsource station requests through web; c) allow voting and commenting	
3 Program Operations Equity Plan	
Work with SACOG to develop an Equity Plan for program operations in disadvantaged communities, which shall include a low-income plan, cash payments at a minimum of one physical location, PayNearMe service integration or equivalent.	SoBi Subcontractor (TDG)
Contractor will evaluate the feasibility of including additional elements in the Equity plan, such as:	
a) Siting supplemental Kiosks in underserved communities (in the event that SACOG desires to purchase additional kiosks)	
b) Additional outreach and education opportunities to be provided by SoBi staff through the Program Agreement Service Level Agreements.	
c) Consider additional ideas proposed by SACOG and partners	
4 Bicycle Corral Location Plan (Intersection Level Plan)	
Work with SACOG to refine and adjust the 2013 Bike Share Business Plan drafted by Fehr and Peers for 80 to 100 initial Bicycle Corrals consisting of approximately 1,800 Bicycle Racks and 100 Display Panels. Prepare a final plan with station suggestions at the intersection level and focus areas for the PIC campaign, for SACOG approval.	SoBi Subcontractor (TDG)
Contractor shall research and understand all relevant regulations, permit and contract requirements across jurisdictions.	SoBi Subcontractor (TDG)
5 Implement Public Input Campaign	
Implement Public Input Campaign for placement of initial Bicycle Corrals. Coordinate all meetings and opportunities for comment to implement SACOG approved PIC, including all meeting/technology costs and publication costs.	SoBi Subcontractor (TDG)
6 Site Visits, Draft Drawings & Permit Submittals	
Contractor shall identify, subject to SACOG's approval, the initial Bicycle Corral specific sites, based on the Bicycle Corral Location Plan and Public Input Campaign feedback, consisting of an anticipated approximately 1,800 Bicycle Racks and 100 Display Panels.	SoBi Subcontractor (TDG)
SACOG and Public Agencies shall provide timely approvals for Bicycle Corral sites in phases to allow Contractor to install hub equipment by the launch date.	