

Green Region Framework		
Residential / Consumer Market	What is the Region Already Doing	Total Resources Needed
Fueling Infrastructure		
Create a network of ZEV fueling infrastructure to support increased adoption and use of ZEVs.		
Create a ZEV fueling infrastructure funding program as part of the biennial funding round, with an emphasis on publicly available charging.	SACOG has worked with SMUD on the purchase and installation of 2 EV charging stations. SMUD has committed \$9 million over the last 3 years to EV charging infrastructure.	\$10 million over 12 years
Sharing/Rental	What is the Region Already Doing	Total Resources Needed
Car Share		
Pilot and scale a regional EV car share program by leveraging the work on Green Cities through Electrify America.		
Create a fund for the use of EVs in regional car share programs.	SMAQMD created an EV car share program, and is looking to expand it to \$5-\$7 million.	\$14 million over 5 years
Car Rentals		
Renting a car is often the first thing someone does when coming to a new city for work or vacation. Having a robust ZEV fleet at local car rental agencies provides a first impression of green transportation. In addition, driving a ZEV during a car rental could be an introduction to the technology for potential consumers.		
Work with partner agencies to encourage car rental companies to include ZEVs in their fleets, with a particular emphasis on car rentals at Sacramento Municipal Field. Work with partner agencies to encourage car rental companies to provide ZEV fleet services for local public and private fleets. This should include light, medium, and heavy duty vehicles.		\$200,000 over 5 years
TNCs		
At any given time there are a number of TNC vehicles on the region's roads. TNCs offer a great opportunity to increase trips made via alternative modes. Increasing the use of ZEVs in TNC fleets will further reduce GHG emissions. SACOG will:		
Work with partner agencies on encouraging TNCs to incentivize the use of ZEVs in their fleets and with their drivers.		\$250,000 over 2 years
Explore policies on the use of ZEVs in TNC fleets.		\$150,000 over 2 years

Collect data on TNC use to plan for fueling infrastructure for TNC vehicles. Provide assistance and possible funding for fueling infrastructure for TNC vehicles.		\$1 million over 4 years
Transit	What is the Region Already Doing	Total Resources Needed
Neighborhood shuttles		
Many transit providers currently offer or are expanding service to include neighborhood or micro-level transit. These vehicles run shorter routes, and offer a more door-to-door service as compared to traditional transit service. These services provide more opportunities for alternative mode trips. SACOG would:		
Work with existing providers of neighborhood and micro-transit services to update vehicles to ZEVs, including finding incentives for vehicles, and provide charging.	SACOG has provided funding to the City of West Sacramento to pilot micro-transit. SACOG offers incentives for new vanpool programs.	\$1,500,000 over 5 years
Work with micro-transit service providers that operate with ZEVs and are not already operating in the region to explore opportunities in the Sacramento region.	Civic Lab is working with different micro-transit providers to pilot in the region.	\$200,000 over 3 years
Public Service and School Buses		
There are existing routes and services that could be conducive to the use of ZEVs for transit fleets, and state regulation calls for increased adoption of ZEV technologies. Working with state agencies, and regional transit partners, SACOG would:		
Help plan for and assist in funding fueling infrastructure and vehicles for transit fleets.	SMAQMD's SECAT program provides \$12 million for school and public bus programs.	\$700 million over 3 years
Research dual-use fueling stations for light, medium, and heavy duty vehicles.		\$25,000 over 1 year.
Fleets	What is the Region Already Doing	Total Resources Needed
Light, medium, and heavy duty		
Technology for all vehicle classes is rapidly evolving. ZEVs can now be found in light, medium, and heavy duty vehicles. With many public and private fleets around the region, a concentrated effort on fleet adoption of ZEVs will help decrease GHG emissions. Through this work, SACOG would:		
Work with partner agencies to identify existing programs for fleet operators to purchase ZEVs and required fueling infrastructure.	SMAQMD is creating an ZEV help desk for local fleet operators wanting to upgrade their fleets to ZEVs. The help desk will provide hands-on assistance for ZEV fleet conversion.	\$100,000 over 5 years
Explore the use of joint-purchasing programs, similar to SACOG's joint fuel purchase, for procurement of ZEVs and fueling infrastructure.	SACOG has lead efforts on joint-purchasing for fuel and human resource services.	\$175,000 over 3 years
Pilot light-duty fleet integration with publically available car share.		\$200,000 over 2 years

Disadvantaged Communities	What is the Region Already Doing	Total Resources Needed
Areas identified through CalEnviroScreen and other tools as being more vulnerable to the impacts of poor air quality and climate change are historically underfunded. SACOG would work with partner agencies to:		
Focus planning and implementation on Disadvantaged Communities through all phases of the Green Region program.	SMAQMD, SMUD, the City of Sacramento, and the Franklin Blvd Business Association are working on a Civic Lab project to bring electric vehicles to the Franklin Blvd corridor.	\$100,000 over 3 years
Work with partner agencies on a program to provide vehicle incentives and fueling infrastructure to create a ZEV mobility hub in disadvantaged communities. Explore the use of Connect Card as a form of payment in the mobility hub.	SMAQMD is seeking \$5 million in funds through ARB's Clean Cars 4 All program to provide vehicle incentives to replace existing cars with ZEVs.	\$6,000,000 over 5 years