



**Strategic Planning Committee**  
**Meeting Date:** 8/6/2018  
**Agenda Item No.:** 2018-August-3.

**Subject:** SACOG Quarterly Work Plan (Est. time: 10 minutes)

**Information**

**Prepared by:** James Corless

**Approved by:** James Corless

**Attachments:** No

**1. Issue:**

What progress is being made in the implementation of the 2018 SACOG work plan?

**2. Recommendation:**

None, this item is for information and discussion.

**3. Background/Analysis:**

SACOG staff developed a 2018 calendar year work plan that was based on input from the October 2017 board retreat. The work plan is based off 10 goals for the year and spells out specific tasks, projects, and deliverables that the agency is aiming to meet by the end of the calendar year.

**4. Discussion/Analysis:**

James Corless will present an update on the implementation of the 2018 work plan at the Strategic Planning Committee meeting on August 6.

**5. Fiscal Impact/Grant Information:**

This item has no significant fiscal impact to the agency's budget over and above staff time that is already budgeted to prepare the work plan. The related deliverables that are part of the work plan are being carried forward into the 2018-2019 Overall Work Program that was approved by the board in May.

**6. This staff report aligns with the following SACOG Work Plan Goals:**

10. Strengthen Internal Functions and Protocols

**ATTACHMENTS:**

Description

Attachment A - Work Plan Presentation

# SACOG 2018 Work Plan: Mid-Year Update

# Draft 2018 SACOG Work Plan Goals

The agency adopted 10 goals for the calendar year 2018 work plan:

1. Use SACOG's programs and investments to advance economic prosperity
2. Benchmark ourselves against – and learn from – other peer regions
3. Define and help implement tailored economic development strategies for urban infill, suburban corridors and rural areas
4. Connect low-income & disadvantaged populations to jobs & opportunity
5. Establish the Sacramento region as an innovator & test-bed for new ideas
6. Help the region advance a vision for “next generation transit”
7. Deliver key high-profile transportation projects
8. Build out our Council of Governments functions
9. Better connect & communicate with member jurisdictions and regional electeds
10. Strengthen internal teams, protocols and staff engagement to deliver the work plan

# Key Successes to Date

1. Advance Economic Prosperity w/ business groups
  - Brookings Report – economic assessment and call to action for region
  - Phase 2 work – focusing on clusters, higher ed
2. Establish the region as an innovator
  - Civic Lab Year 1 completion – \$1.4 million to fund pilot projects
  - SB 375 pilot project – ARB has acknowledged we need state help
3. Deliver key high-profile projects
  - Won nearly \$800 million in competitive SB 1 grants
4. Vision for next generation transit w/ RT and other operators
  - Route Optimization Study
  - TOD Strategy
5. Connecting low-income and disadvantaged to opportunities
  - New Youth Leadership Academy adopted by the board in June
6. Connect w/ elected officials and jurisdictions
  - Regional Futures Forum Event – April 30<sup>th</sup>
  - Board study tours – Denver, Maryland

# Key Challenges to Date

Challenge	Impact
We were overly ambitious in the work plan	Time horizon extended through 6/2019
We had to backfill a new finance and accounting team	much of our COG work (Goal 8) has been put on hold or delayed
Development of the MTP/SCS takes a lot of resources & staff capacity	some of our benchmarking work (Goal 2) has been pushed back
There continues to be a critical need to get our regional profile raised in both the state capitol and in Congress	We need stronger and better coordinated advocacy in both places
Innovation in the region requires multiple jurisdictions to embrace it	If we are going to make our mark as a region in innovation and testing, we need and local electeds to support risk-taking by SACOG and jurisdictional staff

# Work Plan: Next Steps

1. Check-in with Strategic Planning Committee in November
2. Continue with the 10 goals and framework through end of fiscal year (June 2019)
  - projects that support the 10 goals will proceed
3. Next SACOG Board retreat in early 2019 to set 2019-2020 work plan
  - likely board retreat February 2019 once new board is in place
  - adopt new 2019-20 work plan in June 2019
4. Continue work with Economic Prosperity Partnership
  - continue to help build regional economic strategy
  - use MTP investment and policies to support economic strategy
  - define other ways that SACOG's work can support it

# 2018 Work Plan: Update on 10 Goals

# (1) Advance Economic Prosperity

Deliverable	Original Timeline	Measurables	Status
Regional economic prosperity framework	April 2018	Document defining regional economic prosperity framework	Brookings report delivered April 2018; Phase 2 now underway with Spring 2019 timeline
Transportation plan that advances economic prosperity	February 2020	MTP that evaluates investments based on economic benefit	MTP on schedule for Feb 2020 adoption



## (2) Benchmark Against Other Regions

Deliverable	Original Timeline	Measurables	Status
Develop peer region benchmarking analysis	December 2018	Analysis comparing our region to others	Slightly delayed due to MTP/SCS needs but work is underway
Data set that allows quick comparison to other regions	October 2018	Provide specific analysis for Metro Chamber region-to-region comparison	Underway
Board tour to comparable region	April 2018	Study tour of DC's Maryland suburbs	Completed
Regional manager tour to comparable region	August or October 2018	Study tour of Seattle or Denver	On hold

# (3) Advance Economic Development Strategies

Deliverable	Original Timeline	Measurables	Status
Regional transit-oriented development strategy	December 2018	New regional TOD strategy document w/ RT	Underway
Suburban corridors revitalization strategy	Fall 2018	New suburban corridor strategy document; deep dive in one aging corridor	Focus on civic lab year 2 plus Michelle Reeves and TA program we are about to launch
Pilot Food Hub for rural economic development	Fall 2018	Raise funds to launch “start up” food hub pilot project	State bill on food hubs advanced with SACOG support, but no funding was allocated in final state budget. RUCS 2.0 strategy wrapping up.
Regional housing strategy	Ongoing	Reduce barriers to infill housing – prep region for RHNA	Underway

## (4) Connect Low Income Residents to Opportunity

Deliverable	Original Timeline	Measurables	Status
Better connect low income youth to job sites	Summer 2018	Develop & win funding for Civic Lab projects	BIA project was funded by STA; other projects need to be identified
Support youth internships	Summer 2018	Hire 3 “1000 Strong” interns at SACOG	3 Summer at City Hall interns hired; 2 Cristo Rey High School students hired with plans to expand to 4; first post-graduate fellow hired
Partner with community colleges on workforce development	Spring 2018	At least one partnership agreement	On hold

# (5) Establish the Region as an Innovator & Testbed

Deliverable	Original Timeline	Measurables	Status
Advance policy to loosen state regulations	Fall 2018	At least one bill signed into law	Bills advanced, but unlikely to be signed in 2018
Complete “Civic Lab” 1 <sup>st</sup> year program	Summer 2018	At least three projects secure funding	Funding secured for 5-6 projects
Deliver TDM 2.0 program	Summer 2018	Award \$200K in TDM innovation grants and \$100K in mini grants	Grant awards expected this fall
Develop Smart Region/ ITS Action Plan	Late 2018	Strategies to implement data, infrastructure and mobility as services	Underway

## (6) Help Advance “Next Generation Transit”

Deliverable	Original Timeline	Measurables	Status
Develop “next gen transit” strategy for region	Fall 2018	Next generation transit strategy document	RFQ is out; document expected spring 2019
Reassess region’s transit networks & routes	2018-2020	2020 MTP transit analyses & RT route optimization study	Project well underway with SACOG support
Support pilot projects to test new services including community shuttles	Ongoing	Secure funding for at least three pilot projects	SACOG and RT have secured significant funding for new shuttles & microtransit

# (7) Deliver High Profile Transportation Projects

Deliverable	Original Timeline	Measurables	Status
Win competitive SB1 transportation grants for the region	Ongoing	Ensure region gets more of our “fair share” of funding	Major success (nearly \$800 million) in SB 1 grants this spring
Launch initial 3 city bike-share system	May 2018	Full launch as planned	Launch occurred on schedule
Deliver 2018 funding round	Fall 2018	Award full funding of \$60M-\$130M	Funding round on track
Advance key transportation projects	Ongoing	Help win funds for key projects	Staff are spending significant time with local project partners on grants & advocacy
Apply data-driven cost/benefit analysis to future projects	2018-2020	Tool to quantify benefits from transportation investments	Project on track

## (8) Build Out COG Functions

Deliverable	Original Timeline	Measurables	Status
Develop new regional “issue forum”	TBD	Forum for local electeds & staff to debate issues of significance (“3 <sup>rd</sup> gear”)	On hold
Connect region’s city managers & county CAOs	ongoing	Quarterly regional managers meetings	2 quarterly meetings held in jurisdictions; 2 meetings scheduled
Expand shared services offered to members	Fall 2018	Launch at least one new revenue-generating shared service; Sign up at least 6 jurisdictions for shared services	Launched 2 revenue-generating shared services (IBTS and HGAC Buy); 2 jurisdictions added to existing contracts since January, 2 addt’l jurisdictions pending.

# (9) Better Connect Region's Electeds & Jurisdictions

Deliverable	Original Timeline	Measurables	Status
Launch new external newsletter	Ongoing	12 issues published in 2018	Newsletter launched and on schedule
Hold regional elected officials forum	Spring 2018	One forum with 150+ participants	Successful event held April 30 with nearly 200 participants
Engage region in MTP development	Ongoing	Provide MTP forums & updates to all jurisdictions	Ongoing & on schedule
SACOG CEO site visits to member jurisdictions	Ongoing	Visit at least 15 city manager/county CAOs	Half a dozen visits to date



# (10) Strengthen Agency & Internal Protocols

Deliverable	Original Timeline	Measurables	Status
Successfully guide and execute 2018 work plan	Year-long	At least 80% of deliverables achieved	Evaluation will be provided at the end of the calendar year
Implement more efficient & transparent budgeting	Year-long	Automated & quarterly budget reports	New finance team working to implement quarterly reporting by October
Improve procurement & contracting procedures	December 2018	Develop master agreements for subrecipients	UC Davis master agreement in-place; new finance team working to implement other improvements in fall