



**Item #18-1-3
Action**

Strategic Planning Committee

December 21, 2017

Approve Contract for SACOG Household Travel Survey

Issue: Should SACOG enter into a contract with Resource Systems Group, Inc. (RSG) to conduct a Household Travel Survey (HTS)?

Recommendation: That the Strategic Planning Committee recommend that the Board authorize the Chief Executive Officer to execute a sole-source contract with RSG to conduct the HTS.

Discussion: SACOG is part of a partnership of four California MPOs that joined together to contract for HTS instruments and methodologies from 2016 through 2021. The goals of the partnership are to: (1) jointly develop a common survey questionnaire to serve as a basis for the next round of HTSs in each region; (2) base the survey primarily on a smartphone app, which has proven to be a much more effective way to conduct HTSs; and (3) emphasize collection of data on new modes of travel such as Uber, Lyft, etc. An information item on this topic was presented to the Board in November 2016.

Metropolitan Transportation Commission (MTC) serves as the administrative lead agency for the partnership. Through a competitively bid process and on behalf of the partnership, MTC contracted with RSG to design and test the survey, including development of a smartphone survey app. The design and testing phases (Phase 1 and 2) is nearing completion. The MTC contract includes Phase 3 under which any partner in the agreement can directly contract with RSG to implement a local survey at the competitively bid rates of compensation. SACOG will be the first MPO to take advantage of this provision of the partnership and contract with RSG.

Based on the prior competitive procurement, and evidence that the cost of contracting directly with RSG for the HTS would be lower compared to other recent comparable projects, the contract with RSG will be a sole-source contract. The survey work is expected to cost \$776,000.

The funding for the SACOG household travel survey was awarded through the last Regional/Local funding round by the SACOG Board in 2015 and SAFE Board in 2016.

Approved by:

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Chief Executive Officer

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