



Bicycle & Pedestrian Advisory Committee

April 17, 2014

Data Collection and Project Evaluation Working Group

Issue: What should be the composition of the Data Collection & Project Evaluation Working Group?

Recommendation: Staff is seeking input from the Bicycle & Pedestrian Advisory Committee on the types of members that should comprise the Working Group for the Data Collection and Project Evaluation project.

Discussion: In the 2014 Regional Bicycle & Pedestrian Funding Program (Funding Program), SACOG was awarded funding to pilot a bike/ped data collection program involving the procurement of bike/ped counters, and to work with Sacramento County Department of Regional Parks (as well as potentially other agencies) to install and maintain the counters. The project also involves developing project evaluation standards for projects applying to future Funding Program rounds and contributing to the development of a CycleTracks-based application. The project will kick off with working group meetings to help guide the direction of the project. The working group is tasked with making recommendations to SACOG staff on the following three areas: (1) bike/ped counter type/functionality, (2) locations for data counters, and (3) project evaluation policies/standards. The working group will meet in July and August, 2014.

Past working groups for Funding Programs have had approximately nine to eleven members, representing various jurisdictions across the region, with a variety of areas of expertise. Staff proposes reducing the number of working group members to seven with the following areas of expertise: travel behavior/modeling (1), bike/ped planning (2), project engineer (1), bike/ped advocacy (2), and land use planning (1).

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