

# Affording our Future: Strategies for Smart Growth in a Profit-Driven World

Thursday, September 5, 2013 / 8:00am – 1:00pm  
Clovis Veterans Memorial Hall / 808 4th Street, Clovis, CA

## Agenda

**8:00am Registration and Light Refreshments**

**8:45am Welcome**

*Laura Podolsky – Director of Healthy Communities, Local Government Commission*

**9:00am The Dollars and Sense of Development**

Learn more about how to measure the efficiency of development in producing the revenues cities need to deliver valued and critical services to residents.

*Joe Minicozzi – Principal, Urban3*

**10:00am Addressing Fiscal Impacts of Growth: Tools, Techniques, and Strategies**

Learn more about how communities and regions in the San Joaquin Valley have used and developed tools to better evaluate the fiscal impacts of different growth scenarios and how their communities are using the results to make more informed decisions.

*Moderator: Dwight Kröll, AICP – Director of Planning and Development Services at City of Clovis*

*Panelists:*

*Debbie Whitmore – Deputy Director, Development Services Department, City of Turlock*

*Keith Bergthold – Assistant Director, Planning and Development Department, City of Fresno*

*Steve Gunnells, AICP – Chief Economist, The Planning Center | DC & E*

*Rob Terry, AICP – Senior Regional Planner, Fresno Council of Governments*

**11:30am Buffet Lunch**

**12:00pm Community Fiscal Health and Market Realities**

Hear from two local elected dignitaries on the opportunities and challenges they see for cities in moving toward smarter growth and new development types that would measurably provide greater long-term fiscal sustainability.

*Mayor Lynne Ashbeck, City of Clovis*

*Mayor Ashley Swearingin, City of Fresno*

**12:45pm Closing Remarks**

**1:00pm Adjourn**

