



Regional Bike Share Policy Steering Committee
Meeting Date: 1/28/2022

Agenda Item No: 2022-January-2

Subject: Bike Share and Shared Micromobility State of the Industry Discussion

<input type="radio"/> Action	<input type="radio"/> Consent	<input checked="" type="radio"/> Information	<input type="radio"/> R&F	<input type="radio"/> Report	<input type="radio"/> Workshop
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Attachments: <input type="radio"/> Y <input checked="" type="radio"/> N					

Issue: What are the current trends in the bike share and shared micromobility industry?

Recommendation: None; this item is for information only.

Background: The bike share and shared micromobility industry continues to be a dynamic place with new device types, operating models, pricing structures, and ridership trends shaping local systems.

Discussion/Analysis: Staff is in the process of confirming guest speakers to join in a conversation about the opportunities, challenges, and trends we are seeing in the industry and offer insights into the factors that cities and regions should be considering when planning and expanding their local systems.