Subject: Blueprint Implementation Activities (Est. time: 0 minutes)

1. Issue:
Update on SACOG’s Blueprint implementation land use activities.

2. Recommendation:
None, this item is for information only.

3. Background/Analysis:
The purpose of this item is to regularly inform the board of SACOG land use related activities in support of local implementation of the Blueprint principles. SACOG conducts the following Blueprint Implementation Land Use Activities in response to requests from member agencies and/or developers or non-governmental organizations: (1) provision of data and/or technical support to member agencies implementing the Blueprint; (2) review and comment on development proposals regarding their consistency with the Blueprint principles or the Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS); and (3) educational presentations on the Blueprint.

4. Discussion/Analysis:
In April and May, SACOG staff conducted the following Blueprint Implementation land use activities:

- Following submission of a comment letter in March, provided testimony at City of Sacramento’s Planning and Design Commission to support city staff’s recommendation to deny an application for a car wash on West Stockton Boulevard, near the Cosumnes River College Light Rail Station.
- Coordinated with Urban Land Institute (ULI) Sacramento for a June 22, 2018 Urban Plan for Public Officials workshop. This workshop will convene elected and appointed officials from around the region for an interactive dialogue about the fundamental forces that affect the built environment and the important leadership role they play in that process. ULI has invited elected officials from all of the cities and counties in the six-county SACOG region.
- Began planning for an August 1, 2018, "Transforming our Commercial Corridors" event that SACOG will co-host with the Sacramento Asian Pacific Chamber of Commerce. This inaugural event will bring together small business owners, elected leaders, community and non-profit leaders to identify strategies for revitalizing commercial corridors.

- Recommented planning for a ULI national Advisory Services Panel, which will be focused on how to catalyze equitable transit-oriented development around the Florin and Meadowview light rail stations. This panel is being planned by SACOG in partnership with ULI Sacramento, Sacramento Regional Transit District, the City of Sacramento, Congresswoman Matsui’s office, and a steering committee of partner organizations in the study area. The panel was rescheduled from June 2018, to September 2018.

5. Fiscal Impact/Grant Information:
This program is budgeted in SACOG's adopted Fiscal Year 2017-2018 Overall Work Plan (OWP) and budget.

This staff report aligns with the following SACOG Work Plan Goals:
#3 - Assist Local Economic Development Strategies