



**Board of Directors Regular Meeting**  
**Meeting Date:** 4/19/2018  
**Agenda Item No.:** 2018-April-26.

SACOG Board of Directors

**Subject:** Chief Executive Officer's Report (Est. time: 5 minutes)

**Reports**

**Prepared by:** James Corless

**Approved by:** James Corless

**Attachments:** No

**1. Issue:**

Chief Executive Officer's Report

**2. Recommendation:**

None, this is for information only.

**3. Background/Analysis:**

Each month, the CEO provides a report to the board.

**4. Discussion/Analysis:**

Updates:

We are looking forward to seeing you and your fellow elected officials at SACOG's Regional Futures Forum on April 30, 2018, at the Milagro Centre in Carmichael. Please reach out to your colleagues on your councils or boards and invite them to register to attend. We are also hoping to have senior staff from all the region's jurisdictions, so please extend the invitation to your department heads and executive leadership. Contact Monica Hernandez or Lanette Espinoza (mhernandez@sacog.org or lespinoza@sacog.org) for registration information.

May 1, 2018, marks the kick-off of May is Bike Month. Please join us at the kick-off on Tuesday, May 1, 7:00-9:00 a.m. at the River Walk in West Sacramento. May is Bike Month focuses on getting people to try a bike trip instead of a car trip. So whether it is a trip to the grocery store, a kid's sports game, to the park, or for a commute, each trip counts toward improving air quality and reducing traffic. Board members will receive an email with promotional materials including newsletter content and social media content. More information is available at [MayIsBikeMonth.com](http://MayIsBikeMonth.com) or by contacting Adrienne Moretz at (916) 319-5189 or [amoretz@sacog.org](mailto:amoretz@sacog.org).

Thanks to those of you who attended the RUCS board luncheon on April 5. There was an excellent turnout by board members and an engaging discussion about the future of our RUCS program. Board members will soon be receiving an in-depth survey that will gather

specific ideas for the future direction of RUCS. Please see agenda item #28 for an update on that project.

Please see agenda item #16 regarding the proposed revised meeting schedule for 2018. This item discusses a proposal to move the December board meeting back one week to Thursday, December 20, in order to avoid a conflict with the GSEC board meeting, and the addition of December committee meetings, as well as an August 6, Strategic Planning Committee meeting.

The Local Update of Census Addresses (LUCA) is currently underway within cities and counties that registered (three counties and 15 cities within our region are participating). It's not too early to start thinking about strategies for getting a complete count for the 2020 Census. Given the major changes to the upcoming Census, and the potential impacts to state and local funding, preparing for a significant outreach campaign can be in both the state's and each individual jurisdiction's fiscal interest. Sacramento is the site of the first meeting on April 19, and the Sacramento area city and county governments are already working to secure funding and plan outreach strategies that aim to complement the State of California's Statewide Outreach Strategy. Please consider attending and/or passing along the details of this upcoming Census 2020 Regional Convening in Sacramento April 19. There will be 23 other convenings scheduled across the state between late April and August. Please contact Lanette Espinoza (lespinoza@sacog.org) to obtain registration information for the April 19, event.

Consent items:

All of the items on the consent calendar received unanimous support at their respective committee meetings.

Land Use Activities:

Please see agenda item #29 for the Blueprint Implementation Land Use Activities.

Calendar:

May 3	10:00 a.m.	Transportation Committee Meeting
May 3	1:00 p.m.	Land Use & Natural Resources Committee Meeting
May 7	10:00 a.m.	Govt. Relations & Public Affairs Committee Meeting
May 17	9:30 a.m.	SACOG Board Meeting

**5. Fiscal Impact/Grant Information:**

There is no fiscal impact.