



SACOG Board of Directors

**Item #17-8-24
Receive & File**

August 10, 2017

Additional Technical Services from Michele Reeves

With the Strategic Growth Council Sustainable Communities Planning Grant Cycle 3 (SGC 3 Grant), SACOG has been able to provide technical assistance to local jurisdictions to implement the MTP/SCS. Various consultants were hired to provide that assistance, and recently SACOG found some cost savings of \$22,000. Staff followed SACOG sole sourcing policies and shifted the funds to hire Michele Reeves of Civilis Consultants to conduct more community and economic development workshops. A number of jurisdictions have requested her services to perform workshops in their communities.

Ms. Reeves has conducted a number of community workshops on economic revitalization, which were well-received and praised by local business, property owners and government agencies. She has given workshops in Esparto, Elk Grove, Sacramento County, Rancho Cordova, Citrus Heights, Winters and Colfax, in addition to serving as the keynote presenter at a regional workshop on infill and redevelopment. The cities of Winters and Colfax both requested and received a second workshop to continue the work on existing projects. Following the workshop in Citrus Heights, the city hired Ms. Reeves independently to lead their economic revitalization efforts along Auburn Boulevard. Several other local governments in the region have since independently hired Ms. Reeves.

The grant funds must be utilized by the end of 2017. The budget will allow Ms. Reeves to spend three days in the SACOG region for workshops and the preparations necessary. Because of the limited number of workshops that she can provide and the high demand for her services, SACOG will have to consider a number of factors when allocating her services. Factors may include how far along a community is in its planning, whether a jurisdiction can provide match funds, how well organized they are, how extensive their existing outreach has been with business and property owners, etc. If your community would like to be considered for a workshop, please contact SACOG staff person Greg Chew at (916) 340-6227 by no later than Monday, August 21st.

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