

Bicycle & Pedestrian Advisory Committee
Thursday, January 23, 2014, 12 PM

Attendees:

Dan Allison, San Juan Unified School District
Jim Allison, Capitol Corridor Joint Powers Authority
Jim Antone, Yolo-Solano AQMD
William Appleby, Yuba Area Bike Advocates
Jerry Barton, El Dorado County Transportation Commission
Kevin Becker, City of Citrus Heights
Jim Brown, Sacramento Area Bicycle Advocates
Raymond Constantino, Delta Protection Commission
Ed Cox, City of Sacramento
Jeff Damon, Sacramento Regional Transit
John Deeter, Environmental Council of Sacramento
Renee DeVere-Oki, SACOG
Lisa Dixon, Elk Grove School District Safe Routes to School
Chris Dougherty, City of West Sacramento
Travis Evans, City of Rancho Cordova
Alex Fong, Caltrans District 3

Bill Forrest, City of Galt
Cassie Gardener, Breathe California
Charis Hill, SACOG
Aaron Hoyt, Placer County Transportation Planning Agency
JJ Hurley, Sacramento Metropolitan AQMD
Dave "DK" Kemp, City of Davis
Jim Kirstein, Friends of Folsom Parkway
Jordan Lang, Sacramento Area Bicycle Advocates
Caroline Peck, Safety Along Freeport for Everyone
Terry Preston, WALKS Sacramento
Stanley Price
Andrew Price
Tara Scheiter, SACOG
Deborah Schrimmer, SACOG
Walt Seifert
Michael Sidhu, SACOG
Lacey Symons-Holtzen, SACOG
A.J. Tendick, SACOG
Jeanie Ward-Waller, National Partnership for Safe Routes to School

1. Introduction and Information Sharing:

Mr. Deeter announced that the Environmental Council of Sacramento is working on organizing events for Earth Day, which will be April 19, 2014.

Mr. Hoyt announced that Placer County Transportation Agency is working on updating its regional bikeway map.

Mr. Antone announced that the Yolo-Solano Air Quality Management District will be releasing their Clean Air Fund grant application on January 27, 2014.

Mr. Damon shared that Sacramento Regional Transit has begun working on researching the Green Line, which would provide transit to the Sacramento International Airport. The current study is looking at disabled and bicycle accessibility for light rail stations.

Mr. Cox announced that the City of Sacramento will be installing its first bike corrals in February.

Mr. Brown shared that the Sacramento Area Bicycle Advocates is currently collecting comments on the Sacramento Arena project, which will be incorporated into the City's Draft Environmental Impact Report (EIR).

Mr. Hurley announced that the Sacramento Metropolitan Air Quality Management District is continuing to work on bike share and that they are working on an inter-agency agreement that will establish a mini grant program for parklets. They will be releasing an RFP for this program later this year.

Ms. Gardener shared that Breathe California is updating their Clear Air Agenda.

A. 2013-14 Flexible Funds Programming Round Approved

Ms. Symons-Holtzen announced that in December 2013, the SACOG Board of Directors approved the 2013-2014 Flexible Funds Programming Round projects. She thanked members of the funding round working groups and announced some of the highlights of the Bike/Ped Funding Round, including bike share and innovative data collection for bicyclists and pedestrians.

B. Safe Routes to School Advisory Committee meeting February 28

Mr. Preston announced the upcoming Safe Routes to School Advisory Committee meeting and shared that the meeting will include a presentation from Swati Pande of UC Berkeley about data collection practices for Safe Routes to School.

C. Update on Regional Bicycle Education

Mr. Allison announced that he is part of an effort to develop a Regional Youth Bicyclist and Pedestrian Education plan. The curriculums will be designed for lower elementary students, upper elementary students, and middle school students. He encouraged the committee to participate in this initiative.

2. **Summary of October 24, 2013, Meeting:** The summary of October meeting was approved by consensus.
3. **TDM Tier 2 Grants:** Mr. Tendick announced that the Transportation Demand Management Tier 2 projects were adopted by the SACOG Board of Directors in November. He provided an overview of the three projects that have bicycle components: Youth Bicycle Education Video, North Natomas TMA; Bicycle Friendly Business Program, City of Davis; Bicycle Friendly America Initiative, 50 Corridor TMA. Mr. Tendick said that the video created by the North Natomas TMA will be designed to be replicable for the rest of the region.
4. **2014 Educational Opportunities:** Ms. Symons-Holtzen asked participants of the Bicycle/Pedestrian Advisory Committee if SACOG should continue to host the Association for Pedestrian and Bicycle webinars for 2014. Committee members all expressed positive interest in seeing these webinars continue. The group also expressed interest in having more

formalized discussion before and after the webinars, and to look into bringing Peter Jacobsen to discuss the theory of safety in numbers.

5. **Active Transportation Program Update:** Ms. DeVere-Oki provided an update on the statewide Active Transportation Program. She announced that the California Transportation Commission will approve guidelines for the ATP on March 20 and have a two-month long Call for Projects. Projects that are not successful in the statewide ATP program will be eligible to compete in the MPO-level funding program. Ms. DeVere-Oki reminded that group that SACOG will have about \$9 million in funding for projects for the six county region. Of this budget, SACOG must spend 25 percent on projects that support disadvantaged communities. SACOG's Call for Projects is anticipated to be released May 22 immediately following the CTC's anticipated approval of SACOG's MPO guidelines on May 21. SACOG intends to create a supplemental application to the statewide ATP application to minimize any additional burden on ATP project applicants. Ms. DeVere-Oki also clarified that projects require a local match, unless the project is in a disadvantaged community, is a Safe Routes to School project, or is a non-infrastructure project. The MPO funding round will involve a working group of stakeholders as per the Guidelines.
6. **May is Bike Month Planning:** Mr. Tendick and Ms. Hill announced that preparations are underway for the 2014 May is Bike Month (MIBM). They shared that is the tenth anniversary that SACOG and the Transportation Management Associations have helped coordinate events. The 2013 MIBM included 8,942 registered cyclists that rode over 1,740,000 miles. This year, SACOG would like to include more riders and collect more miles ridden. To do this, SACOG will be engaging both current and new stakeholders—including businesses that are interested in participating in the MIBM “Shop. Dine. Bike.” bicycle-friendly business program. Additionally, the 2014 MIBM will be connecting back to its historical legacy and focus more on Bicycle-to-Work Day.

Mr. Brown commended the success of the 2013 May is Bike Month, but expressed that the campaign needs to focus more on replacing vehicle trips instead of just adding recreation trips. He also stated that he would like to see more targeted initiatives for women, a largely underrepresented group in the bicycling world.

Ms. Scheiter announced that a goal of the 2014 MIBM campaign is to create more energizer stations and expand to locations in Placer, El Dorado, Sutter and Yuba Counties.

Mr. Kemp encouraged SACOG staff to work on creating more alignment with National Bike-to-Work Day and investigate partnership opportunities with National League of Bicyclists.

7. **California by Bike Summit:** Ms. Hill reported to the group her experiences at the California by Bike Summit in November 2013 in Oakland. She shared a new blog/website initiative that the summit created called “Women on Bikes in California.” She also shared that a major theme of the summit was the growing movement of bicycles being seen as a lifestyle choice by the millennial generation. She discussed the growing role of the media in spreading the image of using transit and bicycling instead of driving.

Mr. Allison of the Capitol Corridor JPA also attended the summit and shared his experiences serving on a panel about transit and bicycle integration. He explained that many rail systems have challenges with accommodating bicycles, and that the historical train stations in Sacramento and Davis are experiencing hold ups with installing bicycle lockers. He shared that the Capitol Corridor trains are currently being retrofitted, and that by May, the train fleet should be equipped with bike cars on both the front and rear of the trains. It was recommended that this be tied in with upcoming May is Bike Month promotional activities.

Mr. Brown also attended the summit and spoke to the need to use social media to develop new bicycling audiences. He also shared that most bicycle advocacy is happening on the coast, which puts Sacramento in a good location to be a model for the rest of the state.

- 8. Other Matters:** Mr. Brown and Mr. Kemp shared with the group that the 2014 Climate Ride will be going from San Francisco to Sacramento from May 17-20. They suggested that the Sacramento bicycle community work on tying this event into May is Bike Month festivities.
- 9. Adjournment:** The meeting was adjourned at 1:19 PM