

Bicycle and Pedestrian Advisory Committee
April 28th, 2015, 12 p.m.

Attendees:

Dan Allison, San Juan Unified School District
Jim Antone, Yolo-Solano AQMD
William Appleby, Yuba Area Bicycle Advocates
Pete Atwood, SACOG
Sabrina Bradbury, SACOG
Victoria Cacciatore, SACOG
Ed Cox, City of Sacramento
Jeff Damon, Sacramento Regional Transit District
John Deeter, ECOS
Renée DeVere-Oki, SACOG
Chris Dougherty, City of West Sacramento
Mike Dour, Roseville
Alex Fong, Caltrans District 3
Tina Glover, SACOG

Emily Alice Gerhart, WALKSacramento
Lynne Goldsmith, Advocate
Monica Hernandez, SACOG
JJ Hurley, Sacramento Metropolitan AQMD
Jim Konopka, City of Folsom
Kirin Kumar, WALKSacramento
Jordan Lang, SABA
Debbie Lynch, Caltrans
Amy Martin, SACOG
Debbie Maus, Parsons Brinckerhoff
Lindell Price, Advocate
Rosie Ramos, SACOG
Walt Seifert, Advocate
Sam Shelton, SACOG
Sue Teranishi, Advocate
Christy White, El Dorado County Public Health

1. Introduction and Information Sharing

Ms. Martin shared that SACOG will be hosting the Association of Pedestrian and Bicycle Professionals' First Mile/Last Mile Connections to Transit webinar on June 17th. Additionally, the Rails-to-Trails Conservancy is hosting a free webinar on the future of active transportation funding tomorrow.

Ms. Martin also shared that SACOG is undertaking a strategic planning effort for its Transportation Demand Management (TDM) program. The TDM program includes May is Bike Month, Commuter Club, October Low-Car Challenge, and other activities. In the next few years, many of the TDM program's existing contracts and commitments will be up for renewal, so SACOG is examining best practices and creative new approaches that may enhance the program and its cost-effectiveness. SACOG staff members Robert McCrary and Sharon Sprowls are leading this effort.

Mr. Dougherty shared that the City of West Sacramento is busy applying for many sources of funding at this time.

Ms. Ramos recapped the successful Safe Routes to School Summit held earlier this year

with WALKSacramento. Walk audit training was conducted yesterday by WALKSacramento as a follow-up to the summit.

Mr. Appleby noted the development of the City of Marysville's Bicycle and Pedestrian Master Plan thus far and the potential for improved communications moving forward.

Mr. Fong announced that Caltrans will be hosting a summit on May 27th to discuss Class IV Bikeway Guidelines. At this time, Caltrans has not scheduled any additional meetings in advance of releasing draft guidelines. Time and location of the Class IV summit will be announced soon.

Mr. Seifert shared that he reviewed Sacramento County's draft sign manual for the American River Parkway. Mr. Seifert is disappointed that the manual doesn't include bicycle guide signs and suggests the use of many nonstandard signs. While the official comment period has closed, the County may still be accepting comments.

Mr. Kumar & Ms. Gerhart from WALKSacramento shared that WALKSacramento is also preparing for a Safe Routes to School policy workshop in June. Additionally, staff is promoting May is Bike Month and Walk to School Day in particular.

Mr. Deeter shared that the Earth Day celebrations at Southside Park were a big success this year.

Mr. Lang announced that the City of Sacramento is taking input on Broadway Street improvements tomorrow, April 29th. Mobile workshops will take place both during the day and in the evening at a variety of locations around the Broadway district.

Ms. Mancebo shared that UC Davis' spring bike auction will take place this Saturday, May 2nd. Viewing begins at 7:30AM and the auction will begin at 8:30AM.

Mr. Dour shared that Roseville Earth Day celebrations were also a huge success; over 110 bikes were parked at the festivities.

Ms. White shared El Dorado County will be kicking off bike month with the annual "Great Bike Ride" on May 7th at the El Dorado County Government Center.

2. Summary of January 27, 2015 Meeting

Mr. Appleby noted that his name is spelled wrong in the meeting summary. With that amendment, the summary was approved by consensus.

3. 2015 Bicycle, Pedestrian, and Trails Master Plan Update

Ms. Martin provided an update on the 2015 Regional Bicycle, Pedestrian, and Trails Master Plan Update. The 2015 update was limited in scope; a more significant update is expected in 2017 following the new Metropolitan Transportation Plan/Sustainable Communities Strategy adoption in 2016. Due to scheduling coordination with the Regional Funding Round, the approval process for the Master Plan was moved up. Many BPAC members attended the RPP/Planners Joint Meeting where the Master Plan was considered. Staff incorporated comments received at and after that meeting into the version of the Master Plan that went to the Transportation Committee. The April Transportation Committee approved the Master Plan without comment. It was then approved by the Board of Directors on April 16th, 2015. The final version is now available online.

4. CycleSac Update

Ms. Cacciatore thanked those who have provided feedback as beta testers thus far. The CycleSac app is now available on both the iTunes app store and Google Play store; a Windows version of the app is not available, though potentially can be accessed through a web optimized browser. Staff has incorporated much of the feedback provided by beta testers and by this committee in January. The app will sync with May is Bike Month if the same email address is used for both sites. In future iterations, staff will look at options to sync with Commuter Club Trip Diaries. SACOG is still determining how to best disseminate information and data collected by CycleSac. Any recommendations can be sent to Ms. Cacciatore. Ms. Cacciatore provided a brief tour of the CycleSac website. Mr. Antone raised a concern about the app's performance on his phone; Ms. Cacciatore will follow-up offline.

5. May is Bike Month Update

Ms. Bradbury shared that the region is again striving to hit 2 million miles logged in May after coming very close in 2014. Current registrations and pledged miles are on track or exceed last year's numbers at this time. For the kick-off this Friday, May 1st, there are two events: in the morning, organized rides from Oak Park, East Sacramento, and West Sacramento will all meet at the Capitol Rose Garden for coffee, pastries, and swag; in the afternoon there will be a bike from work party at Hot Italian with pizza, swag, and prizes. The Roseville Mayor's Ride is this Saturday and the Great Scott Ride on Sunday. Annual Capital Bikefest will be on May 14th; May 21st is Bike to Work Day. For this year's shop-dine program, a specific event on May 23rd will encourage people to bike to their favorite businesses to receive their badge, but there will not be discounts. Staff continues to work with local schools, WALKSsacramento, and more partners to promote Bike to School Day and school involvement in May is Bike Month activities. May is Bike Month is offering more ways every year to sort challenges and leaderboard data; photo and video

challenges will continue this year. For materials or with questions, please contact Ms. Bradbury.

6. Sacramento Bikeshare

Mr. Shelton updated the committee on plans for a regional bikeshare system. SACOG became the lead agency in January, with Mr. Shelton as the project manager. Current plans target a spring 2017 rollout. Mr. Shelton shared a fact sheet on the project with the committee. Highlighted project activities include execution of an interagency agreement in August and a development event in September. The team is working to understand the feasibility of Connect Card integration; early discussions look good and this information will be used in any vendor advertisement. A \$6-7k annual operating budget deficit is expected based on peer reviews; this deficit will need to be filled by private sponsorship or other means. While it may be technically possible to rollout sooner than spring 2017, the team wants to incorporate lessons learned from other bikeshare systems, and that type of peer review will take time to complete and incorporate into plans in Sacramento.

Ms. Goldsmith asked for an overview of the current funding. Mr. Shelton shared that \$3.8 million, made up mostly of CMAQ federal funds, was awarded by SACOG during the last regional funding round. Local match, approximately 11.47%, is being provided from local project partners.

Mr. Seifert asked whether any efforts are being made to focus improvements in the three local jurisdictions around anticipated bikeshare locations. Mr. Shelton shared that there are early discussions to build a capital improvements program into the interagency agreement. Mr. Seifert also inquired as to tourist access, such as through a Sacramento City Pass, for bikeshare, and suggested ValleyVelo as a potential name for the system. Mr. Shelton replied that specific fare information would key in part off the type of technology used for the system, which is not yet decided.

Mr. Lang inquired as to whether the Connect Card could be used for equitable access for people without credit cards. Ms. Martin replied that the Connect Card technology is not compatible with the efforts typically pursuing that type of access—however partnerships and agreements with local banks or other organizations to help address the banking issue have been undertaken in other areas, and the upcoming equity study should provide further insight. Ms. Price asked whether the Connect Card will be able to work with bike lockers. Ms. Martin responded that at this time there have been no efforts to integrate with bike lockers due to the differences in technologies, high expense, and limited benefits.

7. Metropolitan Transportation Program/Sustainable Communities Strategy Update

Ms. Hernández provided an update on Metropolitan Transportation Program/Sustainable Communities Strategy (MTP/SCS) activities. The SACOG Board of Directors took their first milestone action in December 2013, approving a Draft Preliminary Framework for development of the long range transportation plan. The framework includes addressing the following issues: transportation funding, investment strategy, investment timing, land use forecast, and plan performance. The Board also looked critically at growth projections, since there are about two times as many housing units planned as demand appears to require. Efforts in 2014 were focused on developing three different scenarios: more greenfill, more infill, and the 2012 plan with amendments included. Later in 2014, SACOG staff focused public outreach. Mobile workshops at existing community events such as farmer's markets and food truck events occurred in October, along with an online version of the workshop. This leaner approach resulted in engagement with over 300 more people with 70% less costs when compared to 2010 outreach efforts. Staff also compared participant demographic data with regional American Community Survey census data to determine whether participants reflect the regional population. In December 2014, the Board adopted the framework for the Draft Preferred Scenario.

In early 2015, staff work focused on developing a Discussion Draft Preferred Scenario based on the framework approved in December. A six-week local staff vetting period occurred concurrently with local elected official information meetings. The local official meetings are required by state statute. SACOG staff moved these meetings to earlier in the process to give more opportunities for meaningful input and have since fielded multiple requests for council and one-on-one briefings. The Draft Preferred Scenario was adopted by the Board in April 2015.

Moving forward, staff will perform technical analysis on the Draft Preferred Scenario. Additionally, staff will look critically at the policies and strategies that accompany the MTP/SCS to ensure they reflect the issues outlined in the Draft Preliminary Framework. This plan will have benchmark years in 2020 and 2036 compared to a 2012 base year. Staff anticipates circulating the draft plan in September for an official public review period with adoption currently scheduled for February 2016.

Ms. Price asked for additional information on the community outreach efforts. Ms. Hernández will follow-up.

Mr. Seifert asked if there are predicted mode shares for active transportation. Ms. Hernández responded that those will be included in the draft plan available in early fall and will be broken down by community type; she also noted that changes to the active transportation mode shares within our region would largely depend on local agencies timelines for building projects.

Mr. Deeter asked whether there are any historical trends identified to help demonstrate the progress toward increasing active transportation mode share. Ms. Hernández indicated such information is available in the Regional Transportation Monitoring Report, which is updated every two years and shows historical and current trends across a variety of metrics (The report was emailed out to the committee following the meeting.) It was noted that the Metropolitan Transportation Commission, SACOG's peer agency in the Bay Area, has launched a new website called "Vital Signs" which interactively demonstrates similar data to what is discussed in the SACOG monitoring report.

8. Regional Funding Program Updates

Ms. DeVere-Oki announced that SACOG has released its call for projects for the Regional Active Transportation Program (ATP) and the three regional funding rounds: Bicycle/Pedestrian, Regional Local, and Community Design. The State Active Transportation Program call for projects is also now open. Approximately \$145 million will be available across the three regional funding rounds; a better estimate will be available later in the summer. Staff undertook a major effort to streamline the Regional ATP and Bike/Ped applications to be more consistent with the State ATP application. SACOG will host a workshop on May 6th for applicants to the regional funding rounds to learn more about the program and the applications.

Ms. Cacciatore expanded on the streamlining process. SACOG is encouraging all eligible projects to apply to the State ATP first to help maximize the amount of funding that can be brought into the region. Any projects not selected at that level will be considered for six-county Regional ATP funds. Any projects not selected at that level that are within the four-county region will then be considered for the four-county Regional Bicycle/Pedestrian Funding Round. The supplemental application required of State ATP applicants who want to be considered for regional funds is not meant to duplicate any part of the state application but is for additional information not contained or highlighted in the state application. The engineer's estimate and cost and summary schedule are also region-specific and slightly different from the state materials. If an applicant chooses not to apply to the State ATP first, there is still a method for applying directly for the regional programs.

Ms. Symons-Holtzen announced that SACOG is now soliciting nominations for membership on the working group that will review application for the Regional ATP and Regional Bicycle/Pedestrian Funding Round. The working group is made up of 11 members with expertise in bicycle/pedestrian planning, engineering, advocacy, public health, and community groups. Three seats are filled by representatives from SACOG, PCTPA, and EDCTC. SACOG staff seeks a variety of geographies and expertise

represented on the working group. Last year over 50 applications were received for the Regional ATP program; based on the changes to application structure, staff cannot estimate the number of applications that will be received this year. This year SACOG is requiring applicants to submit a letter of intent in advance of their application to help staff estimate workload. The working group will have two to three weeks to review applications, then four 8AM-12PM meetings in July at SACOG to discuss applications. A fifth web-hosted meeting may also be necessary. The Community Design Funding Program is also seeking nominations for their working group, including for one member with bicycle/pedestrian expertise. That working group will meet three times in July. If interested in either working group, please email Ms. Symons-Holtzen.

9. Other Matters

Mr. Seifert shared that the City of Rancho Cordova recently approved a new highway interchange. He shared that the interchange is developer-funded and appears to go against approved complete streets policies at the state, regional, and local level. Members of the Committee noted that both the Sacramento Metropolitan Air Quality Management District and Sacramento Regional Transit District have submitted comments letters to the City on this issue, and that it has generated a lot of discussion for people in favor of and opposed to increasing bike/ped access in this area. Particularly, Committee members discussed the lost opportunity for increased access to the American River Parkway and access issues for the planned light rail station in that area. SACOG staff will look into the issue of developer funded projects and requirements to follow complete streets policies and follow-up with the committee.

Ms. Symons-Holtzen shared that Ms. Martin is leaving SACOG to pursue a master's degree in planning at UC Berkeley and that this is her last BPAC meeting. She thanked Ms. Martin for her contributions to many projects during her tenure at SACOG.

10. Adjournment

The meeting was adjourned at 2 p.m.