



Item #15-10-2 Information

Innovation Task Force

October 22, 2015

Best Practices Research

Issue: The Best Practices Subcommittee and staff will present on interactions with Kansas City and Nashville.

Discussion: SACOG engaged in a peer exchange with the Mid-America Regional Council (MARC) in Kansas City, leveraging regional travel to Chicago for the Metro Chamber's Study Mission program, and is developing a program with the Nashville Area Chamber of Commerce and Metropolitan Planning Organization in Sacramento.

The Kansas City peer exchanges provided opportunity to explore areas of emerging focus for the 2015 Best Practice research as highlighted below:

- Support for economic development planning;
- Engaging Board members with each other;
- Collaboration with other public agencies; and
- Collaboration with other non-governmental organizations.

In Kansas City, Board leadership, staff and our regional partners met with David Warm, Executive Director of MARC, and his regional partners. The Best Practice opportunities in Kansas City included exploring their broad suite of collaborative regional initiatives, as well as how MARC supports their economic development partners with planning tools and data. Notable lessons learned included the resource role MARC plays in convening regional conversations on a broad range of issues including human services, cooperative services, natural resource conservation, economic development, transit, shared services and joint procurement, and most recently a regional initiative on homelessness.

Following up on the Metro Chamber's 2014 Study Mission to Nashville, SACOG and the Metro Chamber are developing a broader peer-to-peer conversation about the functional partnership between the Nashville Area Metropolitan Planning Organization and the Nashville Area Chamber of Commerce. This partnership has fostered regional initiatives for transportation, transit, health and public education in support of their regional economic strategic plan. Further, their work together is amongst the national best practices in measuring the health benefits associated with their regional transportation plan. SACOG and the Metro Chamber will be joined by other regional partners in discussions with Michael Skipper, Executive Director of the Nashville Area Metropolitan Planning Organization, and Ronald Corbin, Nashville Area Chamber of Commerce volunteer leadership, on November 19.

Approved by:

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