



Item #13-10-1C Information

Shared Services & New Initiatives Task Force

October 8, 2013

Regional Advocacy Update

Issue: Staff will update the Task Force on discussions with local jurisdictions regarding emerging regional advocacy coordination activities.

Discussion: Since the August Task Force meeting, SACOG staff continued to meet with individual jurisdictions and hosted a working group meeting. These meetings afforded the opportunity to identify consensus on a set of shared needs and interests including: regional advocacy and government affairs information sharing, bi-monthly or quarterly convenings, policy presentations, electronic web center for resource gathering and sharing, and continued discussion of future shared contracting opportunities for timely or emerging advocacy needs as identified.

The following jurisdictions have expressed interest in this shared service area: cities of West Sacramento, Sacramento, Roseville, Folsom, Rancho Cordova, Placerville, Elk Grove, Loomis, Galt, and Sacramento, Placer and Yolo counties.

Next steps for this shared service concept proposal will include a broader outreach on member jurisdiction survey, convening of government affairs staff for special policy presentation, continued development of WordPress tool for electronic center, and resource sharing for policy platforms, advocacy initiatives, and position letters or white papers. Discussions will further identify common areas of interest and possibly unique needs for member jurisdictions without dedicated staff or advocacy contracts.

Approved by:

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