Shared Services & New Initiatives Task Force

Date: October 16, 2013

Roll Call: Directors Aguiar-Curry, Buckland, Cabaldon, Hanley, Hodges, Jankovitz, Samayoa, Scherer, Stallard, Yuill, Vice Chairs Hodges and Davis, Chair Miklos

Members of the public may comment on any item on the agenda at the time that it is taken up by the Task Force. We ask that members of the public come forward to be recognized by the Chair and keep their remarks brief.

1. Concept Proposal Early Actions

   A. Travel Demand Forecasting & General Plan Services

      Mr. Griesenbeck provided staff a summary of two pilot member activities including: Woodland general plan technical work and the Sacramento County Jackson Highway corridor traffic impact study. In Woodland, the substantive technical work has been done.

      Mr. Griesenbeck also summarized work with Sacramento County on the Jackson Highway corridor traffic impact study working with Sacramento County staff and the consulting team including tool training. He reported that this is a significant learning opportunity representing the first major set of projects with the new updated general plan for the county.

      Mr. McKeever expressed appreciation for the opportunity for SACOG to learn through direct experience with Woodland and Sacramento County staff. He reinforced need for sharper focus in differences between CEQA processes and SACOG planning processes that provides an opportunity for policy makers to give additional direction and staff-to-staff coordination on future processes. Mr. McKeever added that SACOG is trying to bridge the CEQA and MTP views and processes.

      • SACOG staff is also checking in with local agency staff for these two project efforts to better understand what worked and what didn’t work in these pilot activities.

      • Through broader focus groups, agency’s staff will determine if SACOG can package the service and build that into our plan gracefully to be used successfully by the region. A pilot test concept is in the planning stages and the results will be shared with region staff. The goal is before the end of the fiscal year.

   Task Force comments included:

      • Discussion about a tight set of prescriptive standards for Greenfield density, mixed use and transit oriented development.
• Discussion about newly entitled projects that are not in the MTP and how to address that issue.

B. Aerial Imagery Collection Project

Mr. Concannon reported on aerial imagery projects to collect high resolution imagery. This imagery is different than Google provides in that it includes precise point in time information. From the 2006 project experience, it was determined that project cancellation clauses and project delay clauses should be included in the contract. Good highlight to show the value of cooperating on IT projects. The city of Rocklin hosted a GIS summit and is looking at reinvigorating their project. There is a wealth of opportunity in this shared service area within IT staff in the region.

Task Force comments included:

• Interest in a joint discussion with Yolo County water on monitoring new crops.

• Comments on new new technologies for crop imagery and the ability to layer parcel maps.

C. Regional Advocacy

Ms. Sloan shared the development of a Wordpress tool being developed for each jurisdiction to post their advocacy platforms, white papers and letters of support/opposition. This will be helpful for efficient information sharing amongst jurisdictions. The group also indicated benefit in coordinating individual initiatives.

2. Pooled Purchasing

Mr. Johnson discussed the positive meeting held recently with representation from 12 jurisdictions. Jurisdictions were identified that would like to pool their purchasing of fuel and possibly chemicals. Sacramento and Placer counties are communicating and discussing options with other jurisdictions.

Vehicle purchasing and maintenance were among other specific areas of interest which emerged from the first working group meeting. The working group will expand to include other public organizations.

Task Force comments included:

• Discussion on Burbank and Pasadena, two jurisdictions that pooled their budgets for mechanics who moved around the cities for more efficient vehicle maintenance.

• Interest in future outreach to include school districts as well.

• Information sharing regarding Fed Biz, a website that works with state and federal districts to enable small businesses to get contracts with state and fed government for procurement.
3. Best Practices Research

Mr. McKeever provided a quick update on Board Chair Griego’s request for Directors Saylor, Rohan and Sander to form an ad hoc subcommittee to look into the issue. The subcommittee report will be shared at the next Task Force meeting.

Task Force comments included:

- Interest in understanding other MPO activities within California.

Mr. McKeever indicated ties are quite strong at staff-to-staff level and regional agencies get together quarterly, but the Board has not been involved to date. Confirmed SACOG staff would look to create those opportunities.

Other Matters

Mr. McKeever – Shared information on the Code for America Conference in San Francisco.

Code for America is a programming group that works with local governments on how to bring effective and efficient IT tools to local government use. They host a competitive application process to bring their technical team into local governments for one-full year to assess their tools and strategies. Projects include common sense ideas and tools for better programming. SACOG will pursue potential opportunity for our region.

Task Force comments:

- Concern of cyber relations and our citizenry. Businesses are moving to a more technical user friendly world, but cities aren’t up to speed yet. Agreement that how the jurisdictions interact electronically with citizens is an important topic.

- Discussion of South Bend, Indiana development with over 1,000 foreclosed homes and the community efforts to educate aging population. Built good will within the citizenry.

- Information sharing regarding upcoming League of Cities two-day symposium on broad band to include a round table regarding closing the digital divide.

Adjournment

◆ Indicates Action

Prepared by:     Approved by:

Mike McKeever    Steve Miklos
Chief Executive Officer   Chair

Next committee meeting: Thursday, November 14 – 11 am or immediately following the SACOG Board Meeting.