



SACOG Board of Directors

Item #17-6-16
Report

June 8, 2017

Chief Executive Officer's Report

The following is a brief status report on some of the major issues and projects currently being advanced by SACOG.

UPDATES:

I joined Directors Schenirer, Suen and Kennedy at the Transit Initiatives and Communities Conference in Seattle on May 21-23. The conference is a three-day event that takes a deep dive into lessons learned in transit ballot measure campaigns from around the country. Major takeaways include the importance of engaging the public and local community groups early in the process and the value of compelling messages and messengers over the course of the campaigns.

As you know, on May 18 Social Bicycles launched the preview phase of our regional bike share system. We are still working to secure an official sponsor for the system and we have a deal to double the size of the preview system from 50 to 100 bikes. Our thanks to Microsoft Corporation for loaning the additional bikes to us at no cost. SACOG will host a workshop for member jurisdictions, staff and art-based organizations on Wednesday, June 28, from 1:00-2:30 p.m., featuring Transportation for America's Arts and Culture team. The workshop will present examples of creative placemaking, community capacity building, and integrating local art into transportation projects. Space is limited and invitations have been sent. For questions and to RSVP, please contact Rosie Ramos at rramos@sacog.org.

Please mark your calendars for a "Civic Lab" kickoff event immediately following the August 17 Board meeting. As you heard during the committee meetings this month, we are moving forward with a regional workshop series that we are proposing to focus on the rapidly changing state of transportation technology and what it means for the future of mobility in the SACOG region. Please join us for an afternoon kickoff event to help us launch this important initiative.

Please hold September 17-20 for a study tour to Denver. It's the annual Rail~Volution conference, which I encourage all board members to attend. We are planning a special SACOG day and board tour on Monday, September 18. A draft itinerary was sent to the Board. If you haven't already done so, please contact Rene Handy (rhandy@sacog.org or 916-340-6279) to indicate your interest in attending.

Please note that the Board will be in recess during July.

CONSENT ITEMS:

All of the items on the consent calendar received unanimous support at their respective Committee Meetings.

ACTION ITEMS:

Item #10: Award Regional Bike Share Contract. This item is coming forward as an action item for full Board consideration and discussion.

WORKSHOP:

Sacramento Area Regional Progress Report – Lessons Learned from Peer Regions. Mr. Mark Fisher from the Indianapolis Chamber of Commerce and Mr. Will Schroeer from East Metro Strong in St. Paul, MN, will provide presentations on lessons learned from linking regional economic prosperity with infrastructure investment strategies.

LAND USE ACTIVITIES:

Please see Receive & File item #27 for the Blueprint Implementation Land Use Activities.

CALENDAR:

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| August 3, 2017 | 10:00 a.m. Transportation Committee Meeting |
| August 3, 2017 | 1:00 p.m. Land Use & Natural Resources Committee Meeting |
| August 7, 2017 | 10:00 a.m. Government Relations & Public Affairs Meeting |
| August 17, 2017 | 10:30 a.m. SACOG Board Meeting |
| August 28, 2017 | 10:00 a.m. Government Relations & Public Affairs Meeting |
| August 31, 2017 | 10:00 a.m. Transportation Committee Meeting |
| August 31, 2017 | 1:00 p.m. Land Use & Natural Resources Committee Meeting |
| September 14, 2017 | 9:30 a.m. SACOG Board Meeting |

Approved by:

James Corless
Chief Executive Officer