



Transportation Committee
Meeting Date: 5/3/2018
Agenda Item No.: 2018-May-15.

Subject: 2018 May is Bike Month Event Highlights (Est. time: 0 minutes)

Receive and File

Prepared by: Adrienne Moretz

Approved by: Matt Carpenter

Attachments: No

1. Issue:

The 2018 May is Bike Month Campaign will place an emphasis on trip replacement by coordinating small and large events across the region.

2. Recommendation:

None, this is a receive and file item.

3. Background/Analysis:

May is Bike Month is the regional campaign that promotes bicycling for transportation to reduce traffic and improve air quality. Every May, residents in the six-county Sacramento region challenge themselves to swap car trips for bicycle trips. Commute, errand, and recreation bicycle trips and miles can all be logged online. Participants register, log trips and miles, earn virtual badges, get event newsletters, and are entered for prize drawings at MayisBikeMonth.com.

4. Discussion/Analysis:

This May marks the fourteenth year of the May is Bike Month campaign that SACOG manages as part of its Transportation Demand Management program. There are hundreds of events big and small that are occurring all over the region to celebrate. Below are some highlights from around the region. All events and more details may be found on MayisBikeMonth.com.

- May 1, May is Bike Month Kick-Off Event – River Walk Park, West Sacramento
- May 5, Cycle De Mayo Ride - North Natomas
- May 6, Great Scott Annual Bike & Walk Event – Sacramento County
- May 8, Annual Great Bike Ride - El Dorado County
- May 9, National Bike to School Day - Regional
- May 14-18, National Bike to Work Week

- May 17-19, AMGEN Tour Events – Sacramento County
- May 18, National Bike to Work Day – Regional
- May 20, Ride the Parkway - Sacramento County
- May 27, Johnny Cash Folsom Prison Blues Bike Ride - Folsom

5. Fiscal Impact/Grant Information:

All anticipated costs for May is Bike Month are included in the adopted SACOG operating budget.