



**Government Relations and Public
Affairs Committee**

Meeting Date: 6/11/2018

Agenda Item No.: 2018-June-14.

Subject: Approach for 2020 Metropolitan Transportation Plan/Sustainable Communities Strategy Public Workshops (Est. time: 3 minutes)

Information

Prepared by: Monica Hernandez

Approved by: Erik Johnson

Attachments: Yes

1. Issue:

SACOG is required to conduct eight public workshops on the 2020 Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS) Update.

2. Recommendation:

None, this item is presented for discussion to all committees.

3. Background/Analysis:

SACOG is required to conduct eight public workshops to meet state and federal requirements for the 2020 MTP/SCS. Public workshops are intended to gather information that the board can consider as part of the framework for the Draft Preferred Scenario at the end of this year.

Preliminary planning has already begun and workshops will be scheduled for August 2018.

4. Discussion/Analysis:

The Attachment is the draft approach for the public outreach on the 2020 MTP/SCS update. Staff is proposing a public workshop approach that is transparent, accessible, and flexible. The workshops will be designed in an open house format, allowing participants to drop-in and spend as much or as little time as they desire. To the extent possible, workshops will be located in known community gathering places, and or known community events.

The content for the public workshops will also be made accessible on SACOG's website so the public can participate in a virtual workshop, if they are unable to attend one of the eight scheduled workshops.

The attached proposal is specifically for the public outreach that is required for the MTP/SCS. Staff is actively engaging our local governments and partners as well as active stakeholders on an on-going basis. In fall 2017, staff reconvened the MTP/SCS sounding board, a group of cross-sectoral and regionally representative stakeholders to provide

feedback to the board and staff on research topics and policy considerations for the MTP/SCS update. The sounding board has met three times and the board receives updates on those meetings. Staff has also engaged local government staff from jurisdictions, air districts, transit agencies, and LAFCO's starting in fall 2017 through one-on-one interactions, webinars, and updates to SACOG's advisory committees. Staff reports related to the MTP/SCS and regular updates are also posted to SACOG's website.

In addition to the required public workshops, staff will conduct one-on-one outreach to the four federally recognized tribal governments in the SACOG region. The approaches for tribal outreach and communication vary, and will be coordinated with Placer County Transportation Planning Agency and El Dorado County Transportation Commission.

5. Fiscal Impact/Grant Information:

Staff and hard costs for these activities are included in the approved budget.

ATTACHMENTS:

Description

Attachment: 2020 MTP/SCS Draft Public Workshop Approach

This staff report aligns with the following SACOG Work Plan Goals:

#1 - Advance Economic Prosperity

2020 Metropolitan Transportation Plan/Sustainable Communities Strategy

Draft Public Workshop Approach – for discussion

Framework

In keeping with the Policy Framework for the 2020 MTP/SCS Update that was adopted in 2017, staff will focus on the economic prosperity questions that are being researched for the plan update and ask for public input on the issues that the Board will be exploring through the development a framework for the draft preferred scenario and plan. Staff intends to develop a public process that is transparent, accessible, and leverages existing work and relationships.

Guiding Principles

The following engagement and communication principles were presented to the Board as part of the outreach and communication plan for the 2020 MTP/SCS in August 2017.

- SACOG is committed to having a transparent, accessible and clear process.
- SACOG will meet all state and federal statutory requirements as described in the Public Participation Plan, and when feasible will implement optional best practices.
- SACOG intends to gather feedback early and frequently during the development of the 2020 MTP/SCS so that public opinion is considered by the Board and reflected in the draft plan.

Strategies

The following strategies are illustrative of how staff will meet the outreach goals for the public workshop portion of the MTP/SCS engagement.

- Design workshops in an open house format that allows for residents to engage on their own time, and in a short period (30-45 minutes).
- Create flexible and accessible opportunities for resident input by identifying locations that have frequent transit access (not all locations will have transit access), are ADA accessible, and are known community gathering places.
- Use existing research and planned research on topics that the Board will be addressing through the framework for the draft plan.
- Develop workshops that adhere to current trends of resident expectations of interactions with government.
- Residents have the opportunity to provide feedback in-person or through electronic surveys
- Implement specific strategies to target low-income, minority, disabled, and youth residents.

Environmental Justice Outreach

In accordance with Federal Executive Order 12898 and industry best practice standards, SACOG will conduct specialized outreach to ensure that our minority and low-income communities have equal and unique opportunities to provide input and feedback for the 2020 MTP/SCS Update. General outreach will address all required noticing and communications. While there is targeted environmental justice community outreach, it should not be assumed that general outreach strategies will not reach or engage residents from environmental justice communities.

2020 Metropolitan Transportation Plan/Sustainable Communities Strategy

Goals & Evaluation

Using regional ACS data, staff will work to engage with population that approaches representation of the region based on race, income, and age.

Staff will develop a participant evaluation survey to assess the content, experience, and value from the participants' perspective. The evaluation survey will also allow for participants to provide additional comments that may not have been reflected in the questions asked at the workshops. Evaluations will be reviewed and analyzed to allow for any modifications during the outreach process that will improve user experience.