



SACOG Board of Directors

Board of Directors Regular Meeting

Meeting Date: 9/20/2018

Agenda Item No.: 2018-

September-14.

Subject: Chief Executive Officer's Report (Est. time: 5 minutes)

Reports

Prepared by: James Corless

Approved by: James Corless

Attachments: No

1. Issue:

Chief Executive Officer's Report

2. Recommendation:

None, this is for information only.

3. Background/Analysis:

Each month, the CEO provides a report to the board.

4. Discussion/Analysis:

Updates

Thanks to those of you who attended the board luncheon on September 6, that focused on the Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS). Additional luncheons for board members have been planned for October through December. Please save the dates: October 4 (State of Good Repair), November 1 (Performance Measures), and December 6 (Mobility Disruption and Big Data). Reminders will be provided in advance of each luncheon.

SACOG's MTP outreach survey has been extended until September 25. Nearly 1,000 community members in the region have provided feedback on the region's priorities by taking the 2020 MTP/SCS outreach survey at in-person events and online. SACOG hosted eight in-person workshops throughout mid-August and early September to gather transportation insights, priorities and stories from local residents. To get the best representation from each of the six counties in the region, the survey will remain open until September 25. Community members can participate online by visiting SACOG.org/2020MTPSCS for a chance to win one of 10 \$50 Amazon gift cards. This link also provides helpful information for promoting the survey such as social media suggestions.

SACOG is co-sponsoring an Urban Land Institute (ULI) Advisory Services Panel Program

that is focused on how to catalyze equitable transit-oriented development (TOD) around the Florin and Meadowview light rail stations. This is a nationally recognized program that brings a panel of experts from ULI's diverse membership including developers, planners, financiers, economists, architects and others to the project area to provide practical and candid advice. The program specializes in providing practical solutions for difficult land use issues. In Sacramento, the panel is focused on the challenges and opportunities specific to these two light rail stations; however, some of the input and recommendations that the panel provides will be applicable to implementing TOD at light rail and transit stations around the region. The panel is scheduled for September 23-28, 2018. The panelists will spend two days touring the study area and interviewing over 100 stakeholders, two days working on recommendations, and then will present their findings and recommendations on Friday September 28, from 8:30-10:30 a.m. at the Paratransit Center located at 2501 Florin Road, Sacramento. This presentation is open to the public and board members are strongly encouraged to attend. This panel is planned by SACOG in partnership with ULI Sacramento, Sacramento Regional Transit, Sacramento Metropolitan Air Quality Management District, SMUD, the City of Sacramento, the County of Sacramento, Congresswoman Matsui's office, and a steering committee of partner organizations from the study area.

2020 census preparations are gaining momentum. The 2020 Census is of critical importance for determining federal funding allocations as well as each state's number of congressional representatives. In 2016 alone, California State received nearly \$76.7 billion in federal dollars (for Highway Planning and Construction California received \$3.2 billion). This is a per capita cost of \$1,958 for each person each year throughout the State. California is in a unique and difficult situation because nearly 75% of Californians are considered to be "hard to count", according to a new PPIC study. These are primarily Californians who are renters, young men, children, African Americans, and Latinos. The California Census 2020 webpage with additional information and latest news can be found at www.census.ca.gov. For additional information on 2020 Census Outreach efforts in the SACOG Region, contact Tina Glover at tglover@sacog.org.

– SACOG will begin holding annual Unmet Transit Needs hearings in the four counties beginning on October 17, 2018, and concluding with a final hearing at the SACOG board meeting in January 2019. We will be asking the public for comments and suggestions that will help with planning and improving transit services in our region. See <https://www.sacog.org/unmet-transit-needs> for more information. You can contact Barbara VaughanBechtold with any questions, bvaughanbechtold@sacog.org or (916) 340-6226.

Consent items:

All of the items on the consent calendar received unanimous support at their respective committee meetings.

Land Use Activities:

Please see agenda item #15 for the Blueprint Implementation Land Use Activities.

Calendar:

Oct. 1 10:00 a.m. Govt. Relations & Public Affairs Committee Mtg.

Oct. 4 10:00 p.m. Transportation Committee Mtg.

Oct. 4 1:00 p.m. Land Use & Natural Resources Committee Mtg.

Oct. 18 9:30 a.m. Board Meeting

5. Fiscal Impact/Grant Information:

There is no fiscal impact.

6. This staff report aligns with the following SACOG Work Plan Goals: