



SACOG Board of Directors

Item #16-8-14
Report

August 11, 2016

Chief Executive Officer's Report

The following is a brief status report on some of the major issues and projects currently being advanced by SACOG.

CONSENT ITEMS:

All of the items on the consent calendar received unanimous support in their respective policy committees.

ACTION ITEMS:

Item #11: Approve Transportation Demand Management Tier 2 Funding Program Recommendations. This item is coming to the full Board for consideration. Staff will make a presentation and be available for questions.

Notes:

At the request of our members, SACOG staff has been working on implementation of Senate Bill 743 (CEQA Reform). Since June, staff participated in workshops with Portland State University, the Governor's Office of Planning and Research, the Southern California Association of Governments, and the California Transportation Commission on research related to the development of CEQA guidelines for Level of Service and some approach to Vehicle Miles Traveled. Concurrently, SACOG staff organized a working group of local agency staff, focused on concerns related to SB743 implementation. Staff will continue to provide updates on this collaborative work.

The Transportation Committee hosted a special presentation from Social Bicycles (SoBi), the bike share operator and equipment provider that SACOG has selected to enter into negotiations with to provide a regional bike share system in the cities of Sacramento, West Sacramento, and Davis. SoBi's "smart bike" system avoids the pitfalls of traditional dock-based systems (e.g., New York City, Washington DC, Chicago, etc.) by incorporating payment and locking technology on the bike instead of the dock. This allows for checking out and parking a bike outside of docks, greatly expanding the possible destinations and avoiding the limitation of only biking between docks. SoBi also reduces operations costs related to the distribution of bikes within the system by offering cheaper rides to those that help rebalance the system. SoBi's business plan also creates the potential to expand the fleet from 900 to 1,200 bicycles over 5 years, with the ability to upgrade to electric assist bicycles in the near future. In the coming months, SACOG staff will complete negotiations with SoBi and plans to bring a recommendation for an award to the Board soon. SACOG staff is also drafting coordination agreement terms with public agency partner's to help share the risk of owning and operating a regional bike share system, to be brought to the Board for consideration this fall.

SACOG is co-hosting Transportation for America's [Capital Ideas II Conference](#) in Sacramento this November 16-17. The conference will offer an interactive curriculum of model state legislation, innovative policies, and peer-to-peer collaboration to help participants advance successful state policy and funding proposals. The focus will be on innovations from cap-and-trade funding for infrastructure, to legislation covering ridesharing companies like Uber and Lyft, to the state's rewrite of level of service standards governing transportation projects.

LAND USE ACTIVITIES:

SACOG conducted the following Blueprint Implementation Land Use Activities in response to requests from member agencies and/or developers or non-governmental organizations:

- 1) provision of data and/or technical support to member agencies implementing the Blueprint;
- 2) review and comment on development proposals regarding their consistency with the Blueprint principles or the MTP/SCS; and 3) educational presentations on the Blueprint.

In the month of April, SACOG staff conducted the following Blueprint Implementation land use activities:

- Consulted project proponents on the Sacramento Downtown Railyards Project and at the request of the City of Sacramento submitted a letter of Blueprint consistency.
- At the request of the City of Folsom, submitted a letter of Blueprint consistency on the Cresleigh Ravine and Campus at Iron Point Project.
- Consulted project proponents on the 19J project in Sacramento.
- Provided demonstration of IMPACS infrastructure tool to Rancho Cordova planning staff.

CALENDAR:

August 29	10:00 a.m.	Government Relations & Public Affairs Committee Meeting
September 1	10:00 a.m.	Transportation Committee
September 1	1:00 p.m.	Land Use & Natural Resources Committee
September 15	9:30 a.m.	SACOG Board Meeting

Approved by:

Mike McKeever
Chief Executive Officer

Attachments