

# SACOG 2018 Work Plan: Highlights

# Draft 2018 SACOG Work Plan Goals

These preliminary agency goals will be refined in the coming months:

1. Use SACOG's programs and investments to advance economic prosperity
2. Benchmark ourselves against - and learn from - other peer regions
3. Define and help implement tailored economic development strategies for urban infill, suburban corridors and rural areas
4. Connect low-income & disadvantaged populations to jobs & opportunity
5. Establish the Sacramento region as an innovator & test-bed for new ideas
6. Help the region advance a vision for "next generation transit"
7. Deliver key high-profile transportation projects
8. Build out our Council of Governments functions
9. Better connect & communicate with member jurisdictions and regional electeds
10. Strengthen internal teams, protocols and staff engagement to deliver the work plan

# Key 2018 SACOG Deliverables

Key tasks and deliverables for 2018 include:

- Engage business and civic leaders to craft economic prosperity framework
- Release \$100M+ call for projects in 2018 funding round
- Deliver 9 pilot projects through Civic Lab and win funding for them
- Develop TA programs for TOD, infill sites and suburban corridors
- Develop peer region benchmarking analysis
- Craft “next generation transit” strategy – advance pilot tests
- Advance state policy to encourage innovation, loosen regulations & red tape
- Win funding for start up “food hub” in rural area
- Develop youth program including high school interns & transportation pilots
- Launch e-bike share program in May
- Hold regional elected officials gathering April 30
- Distribute new SACOG newsletter to better connect electeds & staff

# Key Questions for 2018 Work Plan

1. Do we have the right priorities, projects and measurable outcomes?
  
1. Key decisions & tradeoffs ahead:
  - Matching work plan, new initiatives to budget & staff capacity
  - Deciding what we're going to stop doing in 2018 – what comes off this list
  
2. Key questions on specific goals:
  - #1: Economic prosperity – how do we connect to infrastructure investments?
  - #5: Making the region an innovator and tester – are we all in?
  - #6: “Next generation” public transit – how bold should we be?
  - #8: Council of Governments convening role – what should the priorities be?
  
3. Communicating our progress – are strategic planning committee updates in April and November adequate – add August meeting?