



Item #16-2-12

Government Relations & Public Affairs Committee Receive & File

January 29, 2016

SACOG Website Redesign Preview

Issue: SACOG will soft launch a redesigned website in February 2016.

Recommendation: None, this is for information only.

Discussion: The Sacramento Area Council of Governments (SACOG) serves both the public and our members by providing tools, services, and information, much of which is accessible online. Public agency websites are now commonly the first or regular interface for stakeholders. With that knowledge, SACOG staff has been at work to develop a website that will:

- utilize an open source platform,
- increase member and public access to technical information,
- be capable to integrate third party applications (i.e., open data portals, SharePoint, etc.)
- create a better user experience,
- increase agency and process transparency,
- have strong analytic capability for staff to analyze and respond to, and
- modernize the website layout.

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