



Transportation Committee
Meeting Date: 5/3/2018
Agenda Item No.: 2018-May-11.

Subject: Civic Lab Update (Est. time: 10 minutes)

Information

Prepared by: Raef Porter

Approved by: Matt Carpenter

Attachments: Yes

1. Issue:

The workshops for the first year of Civic Lab are coming to an end, and staff is beginning to develop the program for the second year based on the lessons learned from the first year.

2. Recommendation:

None; this is for information. Staff will seek input from all three committees on the topic and the calendar for the second year of Civic Lab.

3. Background/Analysis:

The Civic Lab teams from the inaugural year of the program have completed six of the planned eight workshops. Beginning in May 2018, teams will be working with vendors that have been pre-qualified through SACOG's request for qualifications (RFQ) process, referred to as the Civic Lab Challenge. Working with the vendors over the remaining two months of the program, teams will finalize their scope of work, schedule, and budget. The goal is to have each team finalize this work by the end of June 2018, and be ready for any funding that is identified for the implementation of their projects.

The May 9, Civic Lab workshop will continue to focus on finalizing the scope, schedule, and budget, but will also provide an opportunity for the teams and selected vendors to showcase their projects. This will be the first chance for the teams to focus entirely on the solution. This event is part of the AltCar Expo taking place on the west steps of the Capitol.

The final workshop is scheduled on June 13, 2018, and will continue the work of finalizing deliverables for each team. After the workshops conclude, SACOG will evaluate the success of the program and recommend changes for the second year of Civic Lab.

4. Discussion/Analysis:

The first year of Civic Lab focused on the topic of mobility, and specifically the opportunities and challenges around new forms of mobility like car and ride sharing,

microtransit, automated vehicles, and electrification of transportation. The teams worked on pilot launching these services, and creating action plans and policies to better work with the technologies.

The teams' projects are viewed by agencies such as the California Air Resources Board (ARB) as best practices of how to implement sustainable transportation policies. These projects exemplify the types of projects that could help SACOG achieve its Senate Bill 375 emission reduction targets. Those targets, however, cannot be achieved through vehicle technology alone. They must work in concert with land use policies to further reduce emissions.

Building on the successes and challenges from the first year of Civic Lab, and continuing with the idea of focusing on a local implementation of a regional issue, staff is seeking input on a second year of Civic Lab that could focus on the revitalization of older commercial corridors. These auto-oriented corridors, largely in suburban areas developed after World War II, are mostly commercial in use and character. They are found in every jurisdiction throughout the region, and while each corridor has unique challenges, they all have issues related to land use, mobility, economics, and governance.

Over the next few months, SACOG staff could explore the issues of commercial corridors, working with staff from member jurisdictions and partners agencies to identify challenges and opportunities, and reach out to local and national experts to help define the issues facing suburban corridors in our region.

5. Fiscal Impact/Grant Information:

There is no fiscal impact at this time. Once the first year of Civic Lab is completed, SACOG will compile information on the cost of running the program, and identify where additional costs are needed and where savings can be found.

ATTACHMENTS:

Description

Attachment A - Civic Lab Year 2 Calendar

Task	April				May				June				July				August				September				October				November			
	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4
Year 2																																
Identify Topic																																
staff brainstorm																																
board input																																
Solicit for Teams																																
success stories/marketing																																
advertise topic																																
outreach to potential teams																																
regional forum																																
official solicitation																																
Q&A session(s)																																
solicitation closeout																																
Select Teams																																
SACOG expert coord.																																
selection committee																																
Sessions																																
focus for each session																																
arrange speakers																																
session logistics																																
conduct labs																																

Task	December				January				February				March				April				May				June							
	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4	week 1	week 2	week 3	week 4				
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