



SACOG Board of Directors

**Board of Directors Regular Meeting**

**Meeting Date:** 9/20/2018

**Agenda Item No.:** 2018-

September-11.

**Subject:** SACOG Youth Leadership Academy Recruitment (Est. time: 3 minutes)

**Information**

**Prepared by:** Monica Hernandez

**Approved by:** James Corless

**Attachments:** Yes

**1. Issue:**

Recruitment is now open for the SACOG Youth Leadership Academy.

**2. Recommendation:**

That SACOG Board Members begin recruiting applicants to the SACOG Youth Leadership Academy. The goal is to have at least one high school junior and one high school senior from every jurisdiction participate in the inaugural year of the program.

**3. Background/Analysis:**

The SACOG board has directed staff to develop a pilot Youth Leadership Academy to launch in calendar year 2018. Over the past eight months, staff has brought forward multiple drafts of the program to hear feedback from the board of directors. In June, staff presented a final draft of the Youth Leadership Academy for implementation. Since June, a strong partnership with PRO Youth & Families has been established. PRO Youth & Families will serve as the fiscal agent to grant funds and provide technical assistance in the further development and implementation of the SACOG Youth Leadership Academy.

**4. Discussion/Analysis:**

Recruitment is open until October 29. Attached is the youth application and suggested schools for board member outreach. Staff recommends efforts to ensure a diverse cohort by recruiting low-income students, females and youth of color who attend Title I schools. Title 1 schools are loosely defined as those that receive supplemental federal funding to help low income students meet elementary and secondary school achievement standards. In addition to the student application, a short list of recommended high schools for outreach is attached. Not all jurisdictions have a Title I high school.

Included to support your outreach is draft language that you can customize, and social

media content. This material will also be provided electronically via email to the board. Board members who need assistance with recruitment are encouraged to contact Rosie Ramos at (916) 340-6208 or rramos@sacog.org.

### **5. Fiscal Impact/Grant Information:**

Funding to support the implementation of this pilot is provided by Sacramento Region Community Foundation, The California Endowment, and Bank of America. SACOG staff time is supported within the existing budget.

### **6. This staff report aligns with the following SACOG Work Plan Goals:**

4. Connect Low-Income and Disadvantaged Populations to Jobs and Opportunity

#### **ATTACHMENTS:**

Description

Youth Academy Attachment

## SACOG Youth Leadership Academy Recruitment Process

Year 1 | 2018-2019

**Summary:** SACOG board members are asked to help recruit applications for the SACOG Youth Leadership Academy. For the pilot year, two (2) high school students, one junior and one senior will be selected to participate. The junior will serve a two-year term, and the senior will serve a one-year term. Moving forward past the pilot year, the board members will annually support recruitment of a junior who will serve a two-year term.

### Recruitment Timeline

Milestone	Deadline/Timeframe	Responsible
Board Member Preparation □ Recruitment guidance and tool kit presented	September 20, 2018	SACOG Staff
Youth Applicant Recruitment □ Disseminate recruitment materials	October 29, 2018	SACOG Board Members
Applications Due	October 29 @ 5 p.m.	Youth Candidates
Applicant Review	October 29-Nov 2	Program Coordinator
Applicant Phone Interviews	November 5-9	Program Coordinator
Students notified for selection, or declined applications	November 12-16	Program Coordinator
Board members notified of selected applicants	November 12-13	Program Coordinator
Welcome letters	November 19-23	Program Coordinator
Invite to December Board Meeting (template provided)	November 26-30	SACOG Board Members



## SACOG Youth Leadership Academy Information

### What is the SACOG Youth Leadership Academy?

SACOG Youth Leadership Academy is a cohort of high school students who provide input to the SACOG Board of Directors on the effects of policies, needs, programs, and budgets impacting the children and youth of the region as it relates to transportation, air quality, environmental and land use planning issues. Specifically, the Youth Leadership Academy will provide input to their corresponding SACOG Board members regarding SACOG initiatives and issue areas. SACOG Youth Leadership Academy members will, through a variety of methods, solicit input from other peers in their community to better inform the SACOG Board member of children's and youth's needs, perspectives, and requests. Youth will serve as an ambassador to SACOG, educating community members about what SACOG does and the issues it is tackling.

### What is SACOG?

SACOG is an association of local governments in the six-county Sacramento region. Its members include the counties of El Dorado, Placer, Sacramento, Sutter, Yolo, Yuba and the 22 cities within. SACOG provides transportation planning and funding for the region and serves as a forum for the study and resolution of regional issues. In addition to preparing the region's long-range transportation plan, SACOG approves the distribution of affordable housing in the region and assists in planning for transit, bicycle networks, and clean air.

### What's in it for the participant?

SACOG Youth Leadership Academy members will have a chance to develop their leadership and advocacy skills. Youth participants will receive training on public speaking, critical thinking, public policy analysis, community organizing, power and oppression, social justice history, and government structures at the city, county, and regional levels. SACOG Youth Leadership Academy will provide participants with an opportunity to serve their communities, learn about policy and politics, grow as a leader, better understand how their local government operates and better understand career opportunities in local government.

### What is the participant committing to?

SACOG Youth Leadership Academy participants will be asked to fulfill the following responsibilities:

- A minimum time commitment of four (4) hours per month;
- Attendance at four (4) mandatory Saturday trainings in Sacramento;
- Attendance to at least one SACOG Board meeting held on the third Thursday of the month at 9:30 a.m.;
- Bi-monthly in-person meetings with respective SACOG Board member;



- Monthly phone check-ins with Project Coordinator; and
- Explain what SACOG does and engage in dialogue with peers and others
- Solicit input on SACOG issues from peers and others in your community.

#### How do I apply?

Complete the online application form at [\[REDACTED\]](#). Have a parent or guardian sign the permission form. Applicants will also have an interview with the Project Coordinator.



## Recruitment Guidance for SACOG Board Members

When considering potential youth for the SACOG Youth Leadership Academy, Board members are encouraged to seek out individuals who are not the “usual suspects,” meaning youth who are already highly engaged in their schools and community and are likely to have multiple demands and opportunities outside of academics. Board members are encouraged to recruit students who are: of color, women, of low-income families, from the LGBTQ community, and/or from other underrepresented communities. To connect with potential applicants, it is suggested that outreach and recruitment focus on the following:

- Title I schools;
- School-based programs targeting low-income students such as AVID;
- Community-based organizations providing expanded learning programs at schools and/or neighborhood-based programs; and/or
- Faith-based institutions providing youth programs in underrepresented communities.

## Recruitment Tools

*Sample Email*

Dear ,

As a member of the SACOG Board of Directors, I am supporting the recruitment process to recruit applications from  <<<enter your jurisdiction>>>. Please help me spread the word to high school juniors and seniors in our community. Applications close on October 29 at 5 p.m. *Please help me spread the word!* You can simply share the information below. Thank you!

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Apply now for the SACOG Youth Leadership Academy! If you are currently a high school junior or senior—or know someone who is—please take a few minutes to learn about a new and exciting Youth Leadership Academy with the Sacramento Area Council of Governments. Applications close on October 29 at 5 p.m.

The Sacramento Area Council of Governments is launching a Youth Leadership Academy. The purpose of this academy is to include the region’s youth in planning for our future. Regional and local planning are future oriented, and those who are most impacted by decision-making, the youth of today, do not have an entry way or venue to inform policymakers and elected bodies like SACOG. The SACOG Youth Leadership Academy will create pathways for young people to understand local and regional planning processes, inform policymakers, and learn about career opportunities in public service.



Participants in the Youth Leadership Academy will develop their leadership and advocacy skills, all while having fun. Participants will receive training on public speaking, critical thinking, public policy analysis, community organizing, power and oppression, social justice history, and government structures at the city, county, and regional levels. SACOG Youth Leadership Academy will provide participants with an opportunity to serve their communities, learn about policy and politics, grow as a leader, better understand how their local government operates and better understand career opportunities in local government.

For more information, visit [www.sacog.org/youth](http://www.sacog.org/youth) or contact Rosie Ramos at [rrosos@sacog.org](mailto:rrosos@sacog.org) or (916) 340-6208.

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#### *Sample Social Media*

##### FACEBOOK

Are you a high school junior or senior looking to develop your leadership skills? Apply today for @SACOG's Youth Leadership Academy. Ideal applicants care about their communities today, and in the future. Leaders of tomorrow encouraged to apply today. Leadership. Public Speaking. Critical Thinking. Community Organizing. Social Justice. All elements of SACOG's Youth Leadership Academy. Applications close October 29 at 5 p.m. Apply today! [www.sacog.org/youth](http://www.sacog.org/youth)  
@SACOG #YouthVoice #YouthPower

##### TWITTER

RU a hi school Jr or Sr? Apply to @SACOG Youth Academy! Apps open til Oct 29 5p. Learn more & apply [sacog.org/youth](http://sacog.org/youth) #YouthVoice #YouthPower

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#### *Sample Newsletter*

As your <<<insert title/supervisor/mayor/CM>>>, I also represent our community on the board of directors for the Sacramento Area Council of Governments (SACOG). I am excited to share that applications are being accepted for a new Youth Leadership Academy at SACOG. I am encouraging high school juniors and seniors to apply.

As part of the SACOG Youth Leadership Academy students will represent our community with a group of their peers from across the Sacramento region. Participants from our community will also work with me, giving their and their peers opinions on the policy decisions and planning we do at SACOG.

If you are a junior or senior in high school, or know someone who is, please share this information and encourage them to apply.

Applications close on October 29 at 5 p.m. More information and application information is at [www.sacog.org/youth](http://www.sacog.org/youth)



## Suggested Schools for Outreach

### \*Denotes Title I School

#### City of Auburn

- Auburn High School

#### City of Citrus Heights

- Encina Prep High School\*
- San Juan High School\*

#### City of Colfax

- Colfax High School

#### City of Davis

- Martin Luther King, Jr. High School
- Davis High School

#### City of Elk Grove

- Florin High School\*
- Valley High School\*

#### City of Folsom

- Folsom High School
- Folsom Lake High School
- Vista Del Lago High School

#### City of Galt

- Galt High School\*
- Estrellita Continuation School\*

#### City of Isleton

- Delta High School

#### City of Lincoln

- Lincoln High School
- Phoenix High School

#### City of Live Oak

- Live Oak High School\*

#### Town of Loomis

- Del Oro High School

#### City of Marysville

- Heritage High School\*
- Marysville High School

#### City of Placerville

- El Dorado High School\*
- Union Mine High School\*
- Vista High School\*
- Oak Ridge High School
- Ponderosa High School

#### City of Rancho Cordova

- Cordova High School
- Kinney High School
- Walnutwood High School

#### City of Rocklin

- Victory High School\*

#### City of Roseville

- Fairview Alternative High School
- Roseville Area High School\*

#### City of Sacramento

- American Legion High School\*
- Capital City High School
- C.K. McClatchy High School\*
- Health Professions High School
- Hiram W. Johnson High School\*
- John F. Kennedy High School\*
- Luther Burbank High School\*
- School of Engineering & Science High School
- West Campus High School
- New Tech High School\*



#### City of West Sacramento

- Yolo High School
- River City High School

#### City of Wheatland

- Wheatland Union High School

#### City of Winters

- Winters High School
- Wolfskill Continuation High School

#### City of Woodland

- Woodland High School
- Pioneer High School
- Cache Creek High School

#### City of Yuba City

- Yuba City High School
- River Valley High School

#### El Dorado County

- El Dorado High School\*
- Union Mine High School\*
- Vista High School\*
- South Tahoe High School\*
- Divide High School\*

#### Placer County

- Placer High School\*
- Chana High School\*
- Forest Hill High School\*
- Antelope High School\*
- Roseville High School\*
- Adelante High School\*
- North Tahoe High School \*
- Sierra High School\*
- Phoenix High School\*

#### Sacramento County

- Luther Burbank High School\*
- Rosemont High School\*
- Arthur A. Benjamin Health Professions High School\*
- New Tech High School\*

- Sol Aureus College Prep\*
- Encina Prep High School\*
- San Juan High School\*
- McClellan High School\*
- Natomas High School\*
- Grant Union High School\*
- Rio Linda High School\*
- Foothill High School\*
- Highlands High School\*
- Elwood J. Keema High School\*
- Vista Nueva Career and Tech High School\*
- Pacific Career and Tech High School\*
- Futures High School\*

#### Sutter County

- East Nicolaus High School\*
- Live Oak High School\*
- Valley Oak Continuation High School\*
- Sutter High School\*
- Butte View High School\*
- Yuba City High School\*
- River Valley High School\*
- Albert Powell Continuation High School\*

#### Yolo County

- Washington Middle College High\*
- Wolfskill High \*
- Martin Luther King High\*
- Yolo High\*
- Winters High\*
- Cache Creek High\*
- River City High\*

#### Yuba County

- Lindhurst High School\*
- Marysville High School\*
- South Lindhurst Continuation High School\*
- Wheatland Union High School\*
- Wheatland Community Day High School