



Item #16-4-11

Government Relations & Public Affairs Committee Action

March 29, 2016

Contract Amendment for Center for Public Interest Design

Issue: Should the SACOG CEO be authorized to negotiate and sign a budget amendment to the MOU with Portland State University's Center for Public Interest Design (CPID) for up to an additional \$100,000? And should the CEO be authorized to negotiate and sign an MOU with Sacramento Metropolitan Air Quality Management District (AQMD) for a \$50,000 grant that is earmarked for CPID work through SACOG?

Recommendation: That the Government Relations & Public Affairs Committee recommend that the Board authorize the SACOG CEO to negotiate and sign an amendment with CPID and the grant MOU with AQMD as stated above.

Discussion: The Center for Public Interest Design (CPID) of Portland State University has been on contract for \$100,000 with SACOG for work funded through a Strategic Growth Council (SGC) Planning Grant awarded to SACOG in 2014. CPID is nationally and internationally renowned for its design practices and projects in disadvantaged communities. CPID's work for SACOG, now completed, consisted of working with two disadvantaged communities in the region, one in South Sacramento and another in Del Paso Heights. These communities were selected based on grant eligibility criteria. CPID has done extensive work in developing networks in those two communities, reaching out to the underserved members of these communities and providing design for public spaces that would serve those needs. SACOG has received praise for bringing innovative engagement and design into those communities. Most recently this collaborative bottoms-up effort was selected as a panel session at the New Partners for Smart Growth National Conference.

CPID has fulfilled its original scope of work, and both communities have sought further assistance through SACOG. SACOG staff and staff at the Sacramento Metropolitan Air Quality Management District (SMAQMD) have identified several opportunities in extending the CPID contract: construction of one of the designed projects; expansion of this program to other areas designated as "Disadvantaged Communities" by State Cap and Trade criteria; and development of a portfolio of public engagement techniques useable in other areas of the region. Staff is working to bring CPID to present their work to the Committee in 2016.

SACOG staff has identified both potential and realized external sources of funds to pay for additional CPID work in the Sacramento region. First, in SACOG's \$900,000 SGC 3 grant, \$100,000 in realized funds would be shifted from another consultant's budget to CPID; the other consultant has agreed to this decrease in its budget and the State grant administrator said this is an acceptable budget shift within the grant. These funds would be used to pay for the \$100,000 contract amendment proposed herein. The proposed scope of work from CPID is attached.

Second, the Sacramento Metropolitan Air Quality Management District (AQMD) is offering a \$50,000 grant to SACOG for CPID's continued work in the region. Assuming that SACOG, AQMD and CPID can reach agreement on a scope of work, and should the Board approve this initial amendment, staff will return for authorization for a subsequent amendment using this grant's funds and any others realized in addition.

Approved by:

Mike McKeever
Chief Executive Officer

MM:GC:ts
Attachment

Key Staff:

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**The Center for Public Interest Design
Sacramento Neighborhoods Project- Scope of Work
3/11/16**

Overview

The Center for Public Interest Design (CPID) at Portland State University will continue to build upon its work with the Sacramento Area Council of Governments (SACOG) to strategically address issues within underserved neighborhoods in Sacramento through a partnership with active organizations in those communities. The CPID will continue to create research documents, design proposals, and physical interventions as tools to facilitate action in the neighborhoods and build capacity among the stakeholders.

Activities & Tasks

Del Paso Community Sports:

The focus of the next year will be to complete the visioning with Mutual Assistance Network of Del Paso Heights (MAN) on the design of the Del Paso Heights Sports Center. This will involve community charrettes and include student design explorations of the different programmatic elements. The goal will be to refine the programming and continue seeking the involvement and buy-in of the community to this new facility. The product will be a schematic design proposal, which MAN will be able to use for further fundraising and community organizing, in addition to its use as a programming document to support both of these activities, whether the final design comes from CPID or a professional firm.

Community Transit Guide:

CPID will create a community guide detailing information required to design bus/transit stops. This guide will allow communities and local practitioners to collaborate on designing transit stops. It will simplify complex information into easily understood graphics and convey the requirements to transit design and the role transit stops can play in communities to support neighborhood identity, educational and economic needs, and cultural programming. The guide will be vetted through MAN and La Familia with input from their respective communities, local professionals, and SACOG staff, and will be focused on serving the larger region. The guide will be completed by the end of December 2016, at which point it will be ready for print and online publication to be used by community groups. MAN and La Familia's communities will be educated in its use during this period to test its effectiveness and potential impact. CPID will seek ways to involve the community in the creation of the guide, such as working with the youth of 916 Ink to create graphics for the project.

Development and Refinement of 'with Sacramento' Project:

In the next year CPID will work with MAN and La Familia, as well as area students, to promote the use of the beta version of the 'with Sacramento' web tool to begin to gain greater participation and buy-in from the communities on neighborhood improvement projects. This process will aim to coincide with efforts to empower youth to be advocates for and leaders in their community through education and training. A special focus will be to gain greater participation and input on transit development, as well as development of urban amenities associated to the transit improvements. Coordination of this effort with the planned transit guide (deliverables Item 2) aims to promote community involvement at multiple scales and through different avenues that will lead to deeper and broader involvement. Deliverable in April of 2017 will be a final version of the 'with sacramento' web tool, and community groups educated to its use and possibilities.

Schedule

The work will begin immediately on these efforts following a completed contract. The target project period of April 15, 2016 to April 14, 2017 acknowledges the possibility of early completion or continuing activities to be completed before December 31, 2017, as SACOG authorizes and CPID agrees.

Project Budget

Below is a projected budget (estimate only) for the project. An initial \$100,000 will cover the scope of work above within the timeframe listed, with an anticipated second effort in 2017-2018 (\$100,000) allowing for for the full completion of the initiatives. The allocation of funds by category is an estimate and may change at the discretion of the CPID to accomplish the goals of the project.

\$5,000 PSU administration (approximate)

\$64,000 faculty/staff hours

\$24,000 Travel

\$7,000 Supplies, including design materials and print resources/publications

Total: \$100,000*

* Faculty and Staff billable rates to be determined by PSU and agreed upon by SACOG and CPID